



60
years
1960-2020

ISN WCN'21

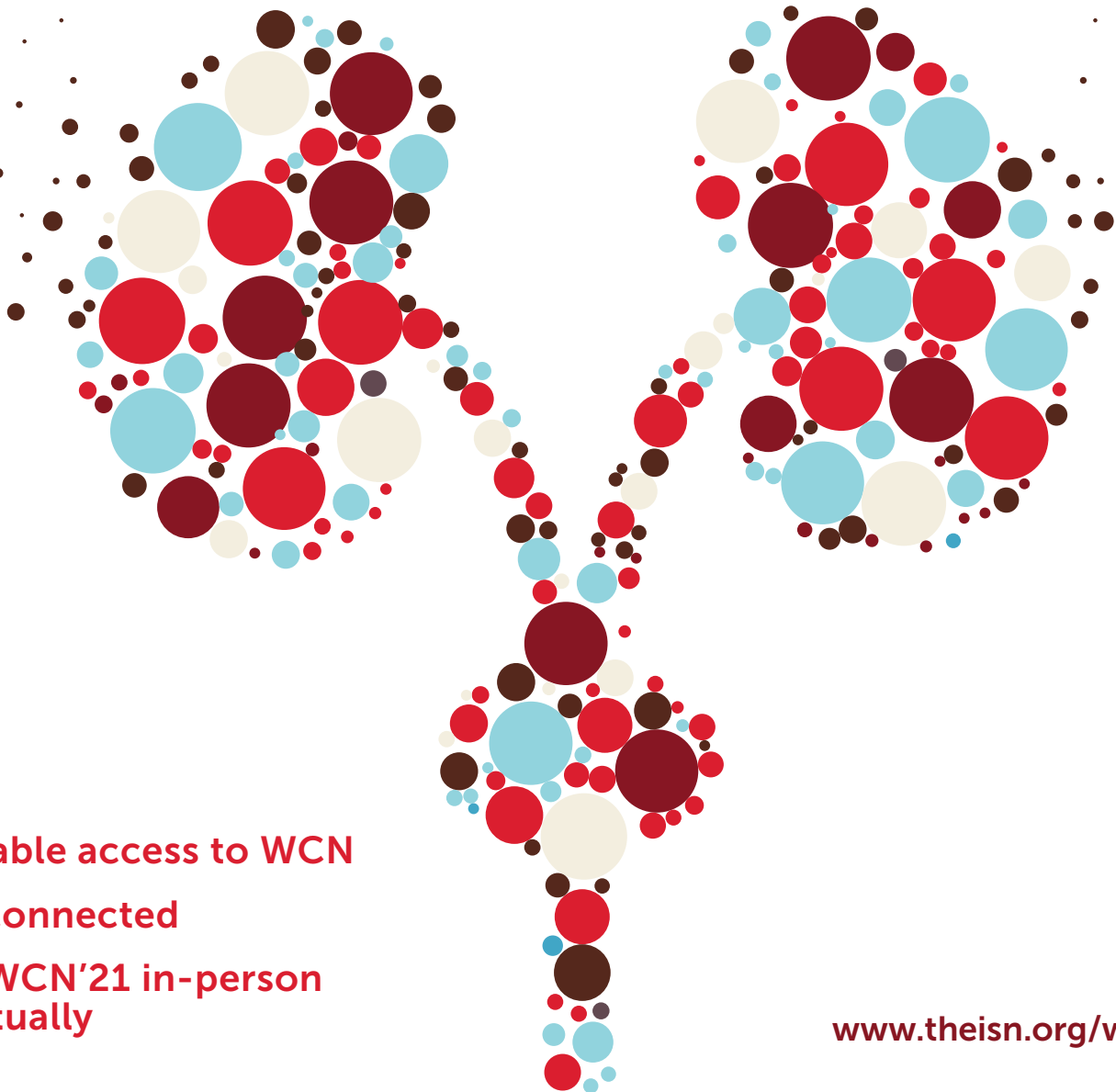
APRIL 15-18 | MONTREAL, CANADA

Hosted by



Canadian Society of Nephrology/
Société canadienne de néphrologie
CSN/SCN

ISN INVITATION TO INDUSTRY 2021



Equitable access to WCN

Stay connected

Join WCN'21 in-person
or virtually

www.theisn.org/wcn21

ADVANCING KIDNEY HEALTH WORLDWIDE. TOGETHER.

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Welcome to the ISN World Congress of Nephrology 2021

15 – 18 April
2021



Vivekanand Jha
ISN PRESIDENT AND
CONGRESS CHAIR



Tomoko Takano
LOCAL ORGANIZING
WORKING GROUP CHAIR



Claire Sharpe
SCIENTIFIC PROGRAM
WORKING GROUP CHAIR

Join the global kidney care network at the ISN World Congress of Nephrology 2021 (WCN'21) organized by ISN and hosted by the Canadian Society of Nephrology (CSN) and la Société Québécoise de Néphrologie (SQN).

- The COVID-19 pandemic and its far-reaching consequences will continue to impact the way we learn, share knowledge, and connect, and leaves us with many unknowns. We are adjusting to this reality and the organization of WCN'21 remains scheduled to take place in Montreal, Canada. We will host a robust meeting that delivers the high-quality educational experiences and opportunities for scientific discovery, networking, and professional development that you expect.

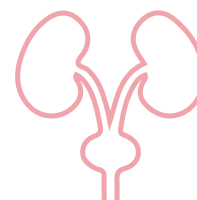
Throughout the planning of the congress, we will closely monitor developments, consult with our industry partners, and follow advice from national and international authorities in all planning efforts. Should it not be possible to host the in-person congress in Montreal, a virtual environment will be created to allow WCN'21 to take place.

The program features the latest scientific advances and education, delivered in a variety of formats by a broad line-up of **150 internationally renowned speakers**, built around the main scientific themes of acute kidney injury, chronic kidney disease, and kidney failure.

Plenary sessions will include presentations from renowned speakers such as **Nobel Prize Winner Sir Peter Ratcliffe (UK)**, **Professor Timothy Caulfield (Canada)**, and **Professor Alan Lopez (Australia)**, and ISN award ceremonies recognizing leaders in the field.

The international and regional communities contribute to the program with an expected **1,000 posters, joint sessions** with international partner societies, **late breaking clinical trials**, and the ISN spotlight theater in the heart of the exhibition. The new WCN Studio will be a hive of activity, recording interviews, key highlights, and take-home messages for immediate release to the global kidney health community.

WCN'21 will be an exciting and engaging event where the kidney health community will meet, and our corporate partners will of course play a vital role in this event. We invite you to regularly access **our website**, read our e-communications, and join the ISN and WCN'21 social media channels to stay up-to-date as we continue to plan an outstanding congress. We would like to thank you for your commitment and look forward to your continuous support for WCN'21!



Stay connected in uncertain times.

The organizers are adjusting to the reality that impacts the format of WCN'21. We continue planning WCN'21 to deliver the high-quality educational experiences and opportunities for scientific discovery, networking, and professional development that our community has come to expect. Planning for WCN'21 remains on schedule and we are hopeful to be able to gather in-person in Montreal. The

Congress will operate with enforced sanitary precautions and will be compliant with all other safety measures including maximum physical distancing. We closely monitor developments, consult with our hosts and local partners, and follow advice from national and international authorities in ensuring a secure and safe environment.

In addition, making sure our full community from around the world is able to connect at WCN'21, activities will be developed to allow online learning, exchange and networking.

Innovative formats will encourage synergies between online and in-person learning and exchange, and offer exciting new opportunities.

Join the global nephrology community, in-person or virtually, at the World Congress of Nephrology 2021



Contacts and general information

International Society of Nephrology (ISN)

Dedicated to ensuring equitable access to sustainable kidney health worldwide, the ISN is committed to advocacy, education and research activities, which advance its vision and mission. Working with and through its global network of 8,500+ members and 100+ affiliated societies to 'connect communities', 'bridge gaps,' and 'build capacity', the ISN enhances and improves the quality of care by optimizing the delivery of guideline-based care to patients at risk of and with kidney disease worldwide. www.theisn.org



Canadian Society of Nephrology/Société canadienne de néphrologie (CSN)

The Canadian Society of Nephrology is a society of physicians and scientists specializing in the care of people with kidney disease, and in research related to the kidney and kidney disease. Our vision is that all Canadians with or at risk of kidney disease will receive optimal patient-centered care and achieve best outcomes. www.csnsn.ca



Canadian Society of Nephrology/
Société canadienne de néphrologie
CSN/SCN

La Société québécoise de néphrologie/The Quebec Society of Nephrology (SQN)

The Quebec Society of Nephrology aims at promoting training, research and continuing education for nephrologists and all those interested in kidney disease in Quebec. www.sqn.qc.ca



Industry participation

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WCN'21 Secretariat

Avenue des Arts 1-2
B-1210 Brussels
Belgium
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www.theisn.org

Congress dates

15 – 18 April 2021

Exhibition dates

15 – 17 April 2021

Congress venue

Palais des Congrès de Montréal
1001 Place Jean-Paul-Riopelle
Montréal, QC, Canada
www.congresmtl.com

Practicalities

Congress venue: Palais des Congrès de Montréal

The Palais des Congrès de Montréal is located downtown, in the heart of the city, connecting the Business District, the International Quarter, the Entertainment District, Health District, Chinatown, and Old Montréal.

Only 20 minutes from the city's international airport, the Palais is close to 15,000 hotel rooms and linked directly to 4,000 rooms through the city's Underground Pedestrian Network. It is within walking distance of Old Montréal's heritage attractions and the St. Lawrence River, as well as a number of boutiques, department stores, museums, theaters, art galleries, bars, and restaurants.

Congress accommodation

Through our official housing partner, the WCN'21 will offer a range of hotels in various categories within the immediate vicinity of the congress venue, the Palais des Congrès de Montréal. *Full information on accommodation will be available as of September 2020.*

Exhibitor and sponsor services

The organizers have appointed GES as official partner to provide services to exhibiting and sponsoring companies. Full instructions, details on services offered, and contact details will be provided in our service manual, available as of October 2020. Only confirmed exhibitors and sponsors will receive this service manual.

Key dates



May 29, 2020	Abstract submission opens
September, 2020	Registration opens/Travel grant submission opens
November 18, 2020	Abstract submission deadline/Travel grant submission deadline
January 5, 2021	Booking deadline for industry symposia
January 15, 2021	Program submission deadline for industry symposia
January 27, 2021	Early-bird registration deadline
February 12, 2021	Exhibition booking deadline
March 10, 2021	Regular registration deadline
April 8, 2021	Online registration closes


The complete list of deadlines and information relating to exhibitor and industry symposia planning will be provided in the service manuals available from October 2020.

About WCN

Upwards of 3,500 participants from around the world attend WCN. A leading educational and must-attend event in international nephrology, WCN attracts participants from the worldwide nephrology community, including clinicians, academics, clinical and basic researchers, as well as other healthcare professionals involved in multidisciplinary kidney care. WCN'21 aims to advance the education of physicians and other professionals, support the development of kidney research, and facilitate the delivery of high-quality kidney care worldwide.

One of the major attractions at every WCN is the accompanying exhibition and industry symposia. Through your support and participation, the global kidney care community stays up to date on emerging research and latest developments in the field.

Overview

	WCN 2015 Cape Town, South Africa	WCN 2017 Mexico City, Mexico	WCN 2019 Melbourne, Australia	WCN 2020* Abu Dhabi, UAE
N° delegates	3,600	4,052	3,580	–
N° speakers	255	250	233	190
N° abstracts	1,497	1,306	1,020	970

*WCN'20 did not take place due to the COVID-19 pandemic.

Regional breakdown of delegates at past congress'

Region	WCN 2015 Cape Town, South Africa	WCN 2017 Mexico City, Mexico	WCN 2019 Melbourne, Australia
Africa	27%	3%	3%
Europe	32%	14%	12%
Middle East & North Africa	8%	2%	2%
North & Central America	11%	49%	11%
South America & Caribbean	3%	20%	2%
South East Asia	6%	3%	9%
Western Pacific	13%	9%	61%



Top 10 countries at past WCN

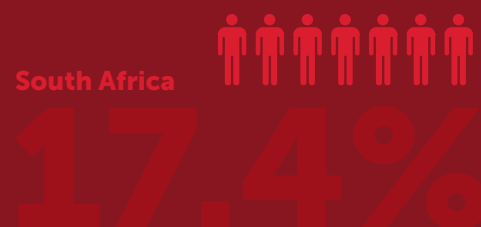
Percentages are representative of the total number of delegates.

WCN'15

Cape Town, South Africa



South Africa	17.4%
USA	8.3%
United Kingdom	4.7%
Germany	4.7%
India	4.5%
Nigeria	4.0%
France	3.2%
China	3.1%
Canada	1.9%
Belgium	1.9%



WCN'17

Mexico City, Mexico



Mexico	37.2%
USA	9.9%
Brazil	3.0%
Peru	2.7%
Ecuador	2.3%
Colombia	2.3%
India	2.3%
China	2.1%
Germany	1.7%
Poland	1.7%



WCN'19

Melbourne, Australia



Australia	37.2%
USA	9.9%
Japan	3.0%
China	2.7%
India	2.3%
Philippines	2.3%
Canada	2.3%
United Kingdom	2.1%
New Zealand	1.7%
Indonesia	1.7%



WCN'21 Supporters

Be recognized for your contribution to advancing kidney care through your support

Based on the level of contributions, an organization will be considered and recognized as a full congress supporter with additional benefits and visibility! The level of benefits and acknowledgement will be determined by the total financial contribution to WCN'21. Contributions include support for travel grants, exhibition space, industry symposia, sponsorship items, and meeting room bookings. Delegate registrations, extra exhibitor badges, AV, and catering are not included in the final calculation. To be recognized, support contributions must include a contribution to the WCN travel grant program (see next page).

Platinum Support

YOUR LOGO HERE

Gold Support

YOUR LOGO HERE

Silver Support

YOUR LOGO HERE

YOUR LOGO HERE

Platinum ★★★

All organizations supporting at or above US \$80,000 *including a minimum of US \$3,500 towards the travel grant program* will be acknowledged with:

- Company logo on the WCN'21 website
- Company logo on sponsorship acknowledgment signage at the conference
- Company logo on acknowledgement page in onsite pocket program
- Company logo on acknowledgement slide, played in meeting rooms during intermission and general conference areas
- **Two invitations to the President's Gathering**
- **Highlighted booth on exhibition floorplan**
- **One scheduled push-notification on congress app**

Gold ★★

All organizations supporting at or above US \$60,000 *including a minimum of US \$2,500 towards the travel grant program* will be acknowledged with:

- Company logo on the WCN'21 website
- Company logo on sponsorship acknowledgment signage at the conference
- Company logo on acknowledgement page in onsite pocket program
- Company logo on acknowledgement slide, played in meeting rooms during intermission and general conference areas
- **Two invitations to the President's Gathering**
- **Highlighted booth on exhibition floorplan**

Silver ★

All organizations supporting at or above US \$40,000 *including a minimum of US \$2,500 towards the travel grant program* will be acknowledged with:

- Company logo on the WCN'21 website
- Company logo on sponsorship acknowledgment signage at the conference
- Company logo on acknowledgement page in onsite pocket program
- Company logo on acknowledgement slide, played in meeting rooms during intermission and general conference areas
- **One invitation to the President's Gathering**

Travel Grants - US \$2,500 to support one delegate

The congress supports ISN members from low-income and lower-middle-income countries to attend and present their research in the WCN'21 poster moderated sessions, with priority given to young nephrologists. These grants enable over 50 nephrologists to benefit from a life-changing experience by participating in this unique global forum. The knowledge and networks that are built are invaluable and help physicians improve kidney healthcare in their community and become the leaders of the future.

Travel grant beneficiaries receive:

- Complimentary delegate registration for WCN'21
- Contribution towards travel and accommodation up to US \$2,500 (based on geographical location)

Visibility:

- Acknowledgement of your support on the travel grant pages of WCN'21 website
- Join travel grant recipients and ISN leadership in the ISN booth during the Welcome Reception
- Companies supporting 10 or more grants will be acknowledged in the call for applications sent to all ISN members and the kidney community at large (sent July 2020).

Reach and Audience:

Global nephrology community, ISN network, upwards of 40,000 contacts. Acknowledgement as supporter of global nephrology leadership development in nephrology.

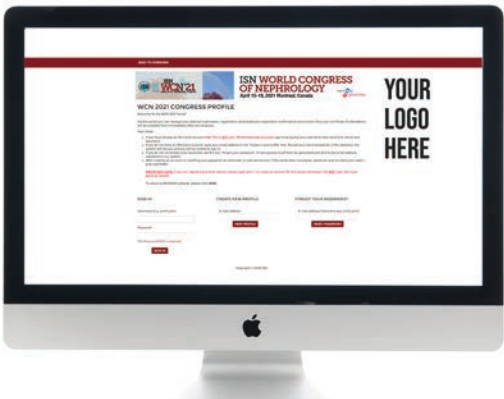


Lifespan: Pre-congress – Congress – Post-congress.



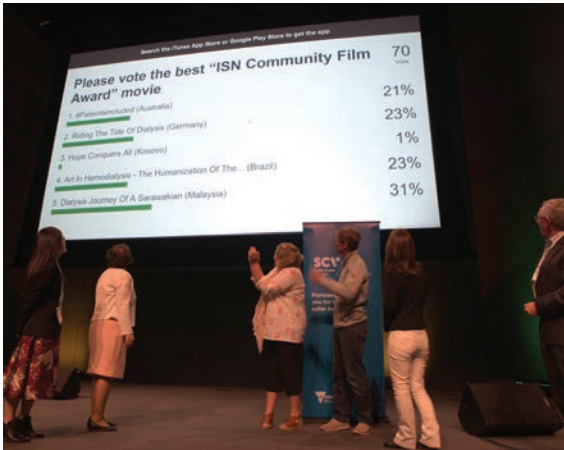





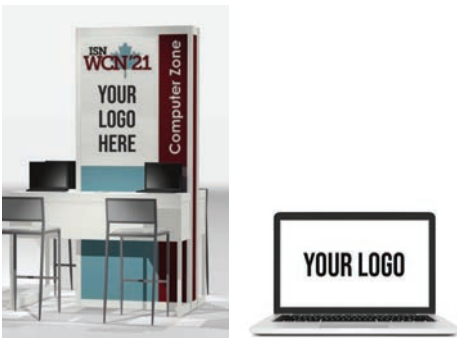


Blend your company name before, during, and after WCN'21, communicate on your therapeutic areas of research and innovation, promote your industry symposium, and encourage delegates to visit your stand by branding various highly visited locations available throughout the venue.

All items in this Invitation to Industry are listed in USD and are exclusive of applicable taxes.

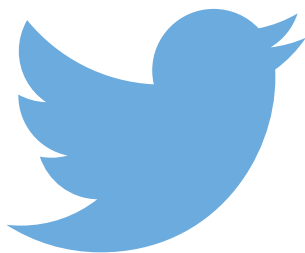



Sponsorship items

Description	Product	Price
	<p>Registration Support: Registration Portal</p> <p>All registrations are made through the online portal:</p> <ul style="list-style-type: none"> Congress Courses Abstract submissions Community film event submissions CME certificates Confirmation letters Invoices <p>Reach and Audience: All delegates, faculty</p> <p>Lifespan: September 2020 – Congress – Post-congress</p>	<p>Combined offer: US \$20,000</p>
	<p>Registration Support: Onsite Registration Desk</p> <p>Lifespan: Congress</p>	
	<p>Poster Help Desk</p> <p>Over 1,000 abstracts are expected to be presented at WCN'21. The help desk is located at the entrance of the exhibition hall to welcome and orient the poster presenters, distribute ordered printed posters, and give information to delegates.</p> <p>Reach and Audience: All congress participants</p> <p>Lifespan: Congress</p>	<p>US \$5,000</p>



Description	Product	Price
	<p>Global Nephrology Village</p> <p>The Global Nephrology Village is a meeting hub for delegates in the exhibition hall where ISN Affiliated and Collective Member Societies are invited to present their society's activities.</p> <p>Reach and Audience: All congress participants</p> <p>Lifespan: Congress</p>	<p>US \$5,000</p>
   <p>www.theisn.org/wcn21/isn-community-film-event</p>	<p>Community Film Event</p> <p>The ISN Community Film Event is just one of the many WCN'21 activities that runs next to the scientific program. The aim of the ISN Community Film Event is to educate all stakeholders in kidney health on chronic kidney disease, dialysis, or transplantation, reflecting the patient experience.</p> <p>The global kidney community is invited to submit short films of inspirational stories of hope and courage. Each film depicts dedicated healthcare professionals and their patients fighting to live well with kidney disease.</p> <p>Six entries will be pre-selected and shown during the ISN Community Film Event, hosted at WCN'21 and its venues on April 16, 2021 at 19:15. All delegates and participants are invited to attend and enjoy watching the films, and then vote for their favorite through the congress app.</p> <p>The overall winner will be promoted during and after WCN'21. The winner and runner-up films will be available on the ISN website after WCN'21 and posted on the ISN and WCN'21 social media platforms.</p> <p>Reach and Audience: Global kidney community</p> <p>Visibility: Pre-congress: Acknowledgement on all digital promotion and social media, WCN'21 website</p> <p>At congress: Acknowledgement on opening slide of event</p> <p>Post-congress: Acknowledgement in promotion of winning and short-listed films</p> <p>Lifespan: Pre-congress, congress, post-congress</p>	<p>US \$10,000</p> <p>Multi-sponsor option</p>

Description	Product	Price	
	<p>Charging Station Branded charging stations will be available within the exhibition hall.</p> <p>Reach and Audience: All congress participants</p> <p>Lifespan: Congress</p>	<p>US \$5,000 for one</p> <p>US \$8,000 for two</p>	
	<p>Meeting Pods Individual meeting pods will be available in the exhibition hall.</p> <p>Reach and Audience: All congress participants</p> <p>Lifespan: Congress and post-congress</p>	<p>US \$10,000 per pod</p>	<p>Combined sponsorship US \$20,000</p> <ul style="list-style-type: none"> • 1 x Charging Station • 1 x Meeting Pod • 1 x Computer Zone
	<p>Computer Zone Internet-accessible computer stations with integrated congress information, searchable congress scientific program, exhibitor and sponsor directory, and information on congress-related promotions will be available at WCN'21.</p> <p>Reach and Audience: All congress participants</p> <p>Lifespan: Congress</p>	<p>US \$7,500</p>	
	<p>Lanyards The lanyards are provided, branded, and designed by the sponsor.</p> <p>Reach and Audience: All congress participants</p> <p>Lifespan: Congress</p>	<p>US \$15,000</p>	
	<p>Water Bottles Support a green WCN'21 by sponsoring reusable water bottles and refilling stations branded with your logo and message. The eco-friendly water bottles will be distributed to all delegates. Production costs not included.</p> <p>Reach and Audience: All congress participants</p> <p>Lifespan: Congress and post-congress</p>	<p>US \$10,000</p>	

Description	Product	Price
	<p>Seating Cubes Seating cubes will be placed in the spotlight theater and networking areas. Two sides with your company branding and two sides congress-branded.</p> <p>Reach and Audience: All congress participants</p> <p>Lifespan: Congress</p>	<p>US \$5,000 per 100 units</p>
	<p>Mobile App The congress app replaces the congress book.</p> <ul style="list-style-type: none"> • Logo on splash screen • Banner ad on navigation menu (600 px by 110 px) with link to website of choice • Acknowledgement on all congress app-related communications prior, during, and after the congress • Push-notification on the WCN congress app. Your message appears on the screen of the attendee's device even if the event app is closed. The message can be up to 1024 characters, with the option to link web address URLs. <p>Reach and Audience: All congress participants</p> <p>Lifespan: Pre-congress, congress, post-congress</p>	<p>US \$20,000</p>
	<p>Congress Wi-Fi</p> <ul style="list-style-type: none"> • 900 x 300 ad space on the Wi-Fi connection landing page • Acknowledgement on reverse side of every congress badge • Acknowledgement in all locations where Wi-Fi username and password are displayed <p>Reach and Audience: All congress participants</p> <p>Lifespan: Congress</p>	<p>US \$10,000</p>

Description	Product	Price
 <p>* June 2020</p>	<p>Twitter Screens</p> <p>Two Twitter screens will show delegates' tweets about WCN'21 and scientific-session twitter commentary by the WCN social media team.</p> <ul style="list-style-type: none"> • Logo and support acknowledged on screen with one tweet per day by sponsor on a rotating basis <p>@ISNkidneycare 9,000+ followers @ISNWCN 1,700+ followers*</p> <p>Reach and Audience: All congress participants, Twitter followers</p> <p>Lifespan: Congress</p>	<p>US \$10,000</p>
 	<p>WCN Studio</p> <p>New to WCN'21! Reach out to kidney care specialists across the globe during WCN'21. The studio is built in the exhibition hall and will be used to conduct live interviews with KOLs, recording of podcasts and panel discussions. Recordings will be shared via social media and available on the ISN Academy.</p> <ul style="list-style-type: none"> • Logo and support acknowledged on the external studio walls, in all communication and reference to the WCN studio • One-time use of interview equipment and studio for recording of own material once per day (to be scheduled with WCN secretariat) <p>Reach and Audience: All congress participants, members of ISN, CSN, SQN, social media network</p> <p>Lifespan: Pre-congress, Congress, and beyond</p>	<p>US \$10,000</p>
	<p>Industry Symposium Webcast</p> <p>Reach out to healthcare professionals beyond the session room and allow non-attendees from around the world to view your industry symposium remotely. Share your recorded symposium with the global kidney community.</p> <p>Reach and Audience: Global healthcare network</p> <p>Lifespan: Congress and post-congress</p>	<p>US \$10,000</p>

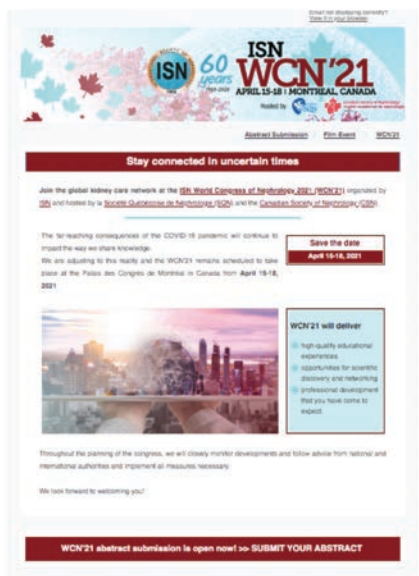
Description	Product	Price
	<p>WCN'21 Podcast Series</p> <p>A special series of the popular ISN Global Kidney Care podcast will be recorded live at WCN'21. The daily podcasts, organized by the ISN Education Team, will discuss the events of the day with special guests. Podcasts are published on ISN Academy and various platforms (Apple, Stitcher, Deezer, Spotify).</p> <ul style="list-style-type: none"> • Audio acknowledgement of support at the start and end of each episode • Recognition of support on the ISN Academy podcast section <p>Reach and Audience: Global healthcare network</p> <p>Lifespan: Congress and post-congress</p>	<p>US \$10,000 per series</p>
 <p>Program and Session Support</p> <p>If you are interested in supporting any other program activity, please contact WCN'21 secretariat.</p>	<p>Plenary Session Support</p> <p>Three daily plenary sessions, including ISN award ceremonies, draw full audiences, featuring internationally renowned speakers on the forefront of their fields.</p> <ul style="list-style-type: none"> • Acknowledgement on WCN'21 website and congress app • Acknowledgement on signage at the entrance of the plenary session room • Acknowledgement included on introductory and end slides <p>Reach and Audience: Visitors to WCN'21 website, all congress participants</p> <p>Lifespan: Pre-congress and congress</p>	<p>US \$15,000</p>
	<p>Faculty Lounge</p> <p>All WCN'21 speakers must visit the faculty lounge to prepare, review, and deliver their presentation materials prior to their session.</p> <ul style="list-style-type: none"> • Acknowledgement on all computer screens • Opportunity to provide branded amenities for the lounge (napkins, pads, pens) • Acknowledgement in instructions sent to speakers <p>Reach and Audience: WCN'21 faculty</p> <p>Lifespan: Congress</p>	<p>US \$7,500</p>

Description	Product	Price
	<p>Welcome Reception</p> <p>Thursday, April 15 18:30 – 19:30</p> <p>All delegates are invited to the welcome reception in the exhibition hall.</p> <ul style="list-style-type: none">• Acknowledgment on bars and food stations• Branding on venue digital screens on the day of the reception to promote the event• Branding at exhibition entrance and other signage• Name recognition in all publications with reference to the reception (website, congress app) <p>Reach and Audience: All congress participants</p> <p>Lifespan: Congress</p>	US \$6,000
	<p>Moderated Poster Viewing</p> <p>Friday, April 16 and Saturday, April 17 18:15 – 19:30</p> <ul style="list-style-type: none">• Acknowledgment on bars and food stations• Name recognition in all publications with reference to the reception (website, congress app) <p>Reach and Audience: All congress participants</p> <p>Lifespan: Congress</p>	US \$4,000

Advertising opportunities: Congress materials

All items in this Invitation to Industry are listed in USD and are exclusive of applicable taxes.

Description



Product

Congress E-Newsletter Advertisement

The congress e-newsletter is sent by email to all WCN'21 participants and all ISN, CSN, and SQN members. Promote your industry symposium or highlight your booth activities!

Pre-congress:

February 2021 edition	US \$2,000
March 2021 edition	US \$2,500
April 2021 edition	US \$3,000

On-site:

Congress Day 1 (Thursday)	US \$2,000
Congress Day 2 (Friday)	US \$3,000
Congress Day 3 (Saturday)	US \$3,000
Congress Day 4 (Sunday)	US \$1,000

Reach and Audience: All congress participants, ISN, CSN, and SQN members

Lifespan: Daily publication



Pocket Program Advertisement

Promote your activities in the practical summarized overview of WCN'21 program and activities.

Back cover	US \$10,000
Inside back page	US \$7,500
Industry section	US \$3,000




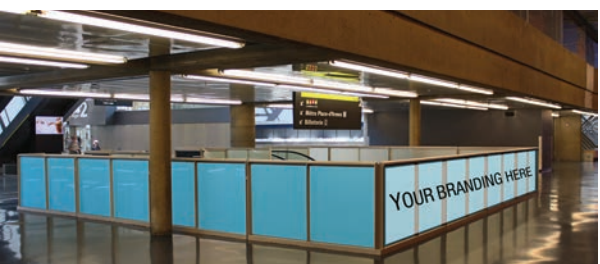

Reach and Audience: All congress participants

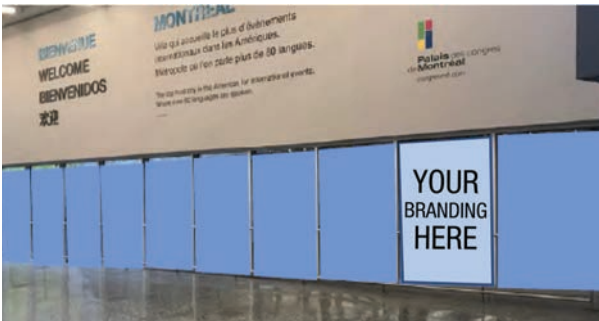

Lifespan: Congress

Advertising opportunities: Palais des Congrès de Montréal

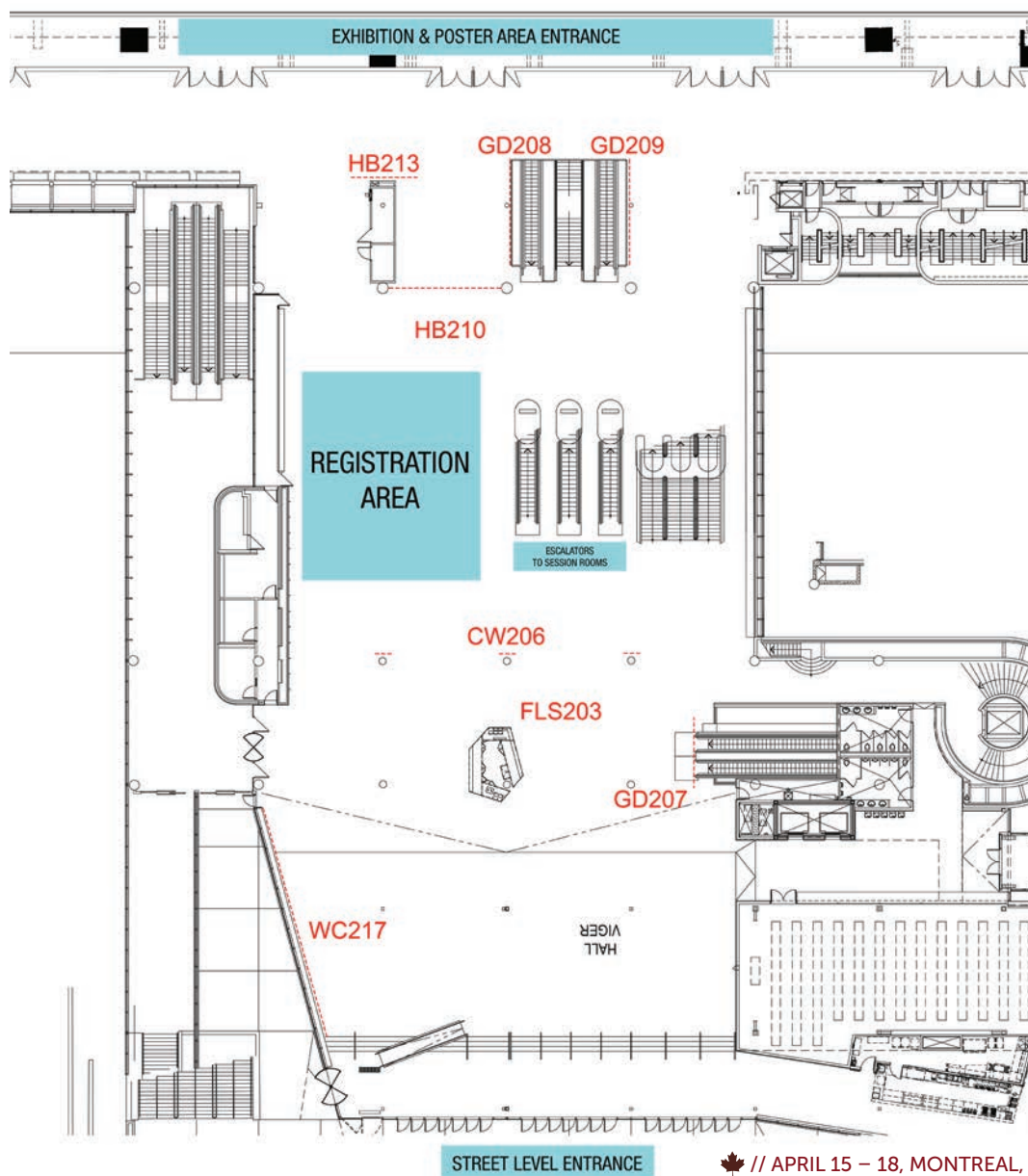
Reach and Audience: All congress participants

Lifespan: Congress

Description	Product	Price
	Registration Area Column Wrap Size: 120" x 137.25" Code: CW206	US \$9,000 per column
	Transportation Escalator Size: 132" x 39" Code: GD207	US \$9,000
	Internal Escalator Wrap Size: 79" x 49.5" per panel Code: GD209	US \$10,000
	External Escalator Wrap Size: Please inquire for exact measurements. Code: GD208	US \$10,000
	Opposite Exhibition Entrance Size: Please inquire for exact measurements. Code: HB213	US \$10,000



Description	Product	Price
	Windows Hall Viger Size: Please inquire for exact measurements. Code: WC217	US \$1,800 per panel
	Hallway to Exhibition Size: 323" x 240" Code: HB210	US \$18,000

**Position of
advertising
spaces**



Advertising opportunities: Faculty Hotel

Have your message seen by WCN'21 guests in the DoubleTree Hilton Montréal where ISN leaders and WCN'21 speakers are invited to stay.

Description	Product	Price
	<p>Elevator Doors Two entrance elevators taking guests from the Valet to the Lobby and four guestrooms' elevators taking guests from the Lobby to their guestrooms are available to brand.</p> <p>Reach and Audience: All hotel guests and visitors</p> <p>Lifespan: Congress</p>	<p>US \$6,000 per elevator</p>
	<p>Room Key Cards Each key card will be sponsor-branded on reverse side with 3.125" x 1.875" design.</p> <p>Reach and Audience: All WCN'21 guests in this hotel</p> <p>Lifespan: Congress</p>	<p>US \$4,000</p>

Exhibition space



Raw space / m ²			Shell scheme / m ²		
Standard	1 side open	US \$480*	Standard	1 side open	US \$530*
Corner	2 sides open	US \$500*	Corner	2 sides open	US \$550*
Peninsula	3 sides open	US \$550*	Peninsula	3 sides open	US \$600*
Island	4 sides open	US \$600*	Island	4 sides open	NA

*exclusive of applicable taxes

Raw space

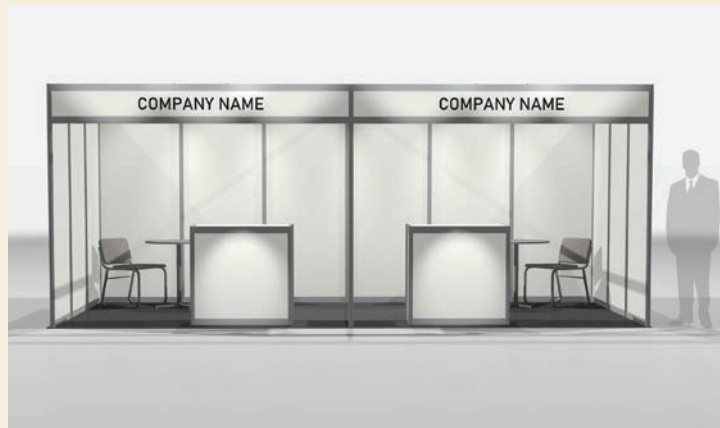
Raw exhibition space is rented to the exhibitor without any prefabricated wall installations, furniture, carpet, electricity, or any other technical supplies or facilities. It is the responsibility of the exhibitor to take care of the set up, installation, and breakdown of their booth. Details on ordering electricity, rigging, cleaning, and other services will be available in the service manual.

Raw space stands comprise the following:

- Exhibition floor space
- Exhibitor badges (see Badges)
- Listing and company profile on WCN'21 website and app

Shell scheme

The shell scheme booth is designed for exhibitors who do not construct their own stand. It will be set up and dismantled by the official stand constructor. You may personalize and decorate the stand. Any extra furniture, graphics, or fittings must be ordered directly with GES after booking. All extra costs will be invoiced directly to the exhibitor by GES. Shell scheme stands are available for 9m²- and 18m²-sized booths.

9m²18m²

The package includes:

- Exhibition floor space
- Exhibitor badges (see Exhibitor Badges)
- Listing and company profile on WCN'21 website and app
- White fibrex panels (2.5m-high walls)
- Grey carpet
- Basic electrical package
- Fascia sign with company name (black text on white background)
- Track light
- 1 x 30" round table
- 2 x grey side chairs



Exhibitor badges

Complimentary exhibitor badges are included in the fee for booth space for both shell scheme and raw space stands. Exhibitor badges allow access to the exhibition hall during opening hours and during specific setup/dismantling hours. Exhibitor badges do not allow access to the scientific sessions or activities.

Booth area	Complimentary exhibitor badges
9m ²	2
10 – 18m ²	4
19 – 45m ²	6
46 – 81m ²	8

Exhibition floorplan

Please check the updated floorplan on the WCN'21 website.

www.theisn.org/wcn21



Booking and procedures

Submit a signed booking form by email to cclaire@theisn.org.

Deadline: February 12, 2021.

Please note that space will not be reserved. By submitting a booking form, the organizer agrees with the WCN'21 Codes of Practice and Terms & Conditions.

Upon booking, you will receive the service manual and industry portal log-in, which details all the necessary planning information and deadlines for catering, booth plans, registrations, etc.



Invoicing and payment

ISN will issue an invoice upon receipt of the completed booking form. Bookings made before December 1, 2020 will be invoiced 50% deposit payable within four (4) weeks. The payment must be made via credit card, wire transfer, or check mailed to the address listed on the application form.

After December 1, 2020, any bookings made will be invoiced 100% payable within four (4) weeks.



Cancellation

All partial or total cancellations by the exhibitors must be made in writing to the organizer. If space is reduced, the net reduction of space will be treated as a cancellation of that space.

Cancellation received before December 1, 2020: the exhibitor will incur a 50% cancellation penalty.

Cancellation received after December 1, 2020: the exhibitor will incur a 100% cancellation penalty.

All invoices remain due and payable within 4 weeks of invoice date. The organizer will reassign cancelled space.



Exhibition Hall Opening Hours

The exhibition hall will be accessible during the following hours:

Thursday, 15 April 2021	18:30 – 19:30
Friday, 16 April 2021	10:30 – 19:30
Saturday, 17 April 2021	10:30 – 19:30



Schedule at a glance

Schedule subject to change. Final version will be available in the exhibitor service manual.



Wednesday, 14 April 2021

06:00 — 10:00	Floor marking and carpeting by the official stand-fitting contractor
10:00 — 19:30	Exhibition build-up (<i>raw space only</i>)

Thursday, 15 April 2021

08:00 — 15:00	Exhibition build-up (<i>both raw space and shell scheme</i>)
15:00 — 17:30	Exhibition closed for waste removal and preopening cleaning
17:30 — 18:30	Exhibitor final preparations for opening
18:30 — 19:30	Welcome reception in exhibition hall (<i>official open hours</i>)

Friday, 16 April 2021

08:30 — 10:30	Exhibitor preparations before hall opens
10:30 — 19:30	Exhibition hall open to all delegates (<i>official open hours</i>)
18:15 — 19:30	Moderated poster viewing
19:30 — 20:00	Exhibitors to close booth

Saturday, 17 April 2021

08:30 — 10:30	Exhibitor preparations before hall opens
10:30 — 19:30	Exhibition hall open to all delegates (<i>official open hours</i>)
18:15 — 19:30	Moderated poster viewing
19:30 — 20:00	Exhibitors to close booth

Sunday, 18 April 2021

08:00 — 19:00	Booth breakdown
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Meetings and Ancillary events

Meeting rooms can be booked in the venue for half a day or a full day. Rental includes standard set up, with projector and screen. The standard set up is u-shape but other set-ups and capacity are available upon request. Please contact WCN'21 secretariat for more information (see page 4).

Room	Standard set up	Half day rental (morning or afternoon)	Full day rental
516D	U-Shape Maximum 40 pax	US \$950*	US \$1,750*
516E	U-Shape Maximum 40 pax	US \$850*	US \$1,500*

*exclusive of applicable taxes

It is requested not to organize meetings or activities outside the venue during congress hours.

Industry symposia

Industry symposia are held from 12:45 – 14:00 on Friday, April 16 and Saturday, April 17 2021. This timeslot is dedicated only to industry symposia.

Room	Max capacity	Fee
517A	800	\$65 000*
520 BCEF	600	\$50 000*
524 ABC	450	\$45 000*
518	350	\$40 000*
520 AD	300	\$35 000*
519	300	\$35 000*

*exclusive of applicable taxes

The rates include:

- Room rental with standard set-up (theater style with stage, lectern, and speaker table)
- AV equipment and services (details in service manual)
- Publication of the industry symposium on the congress website and on the congress app
- Use of official congress logo on invitations and promotional documentation.

How to apply

Only companies with exhibition space may organize an industry symposium. To apply, please return a signed booking form to cclaire@Theisn.org before **January 5, 2021**. All industry slots will be allocated on a first-come, first-served basis. Please note that slots cannot be held, and official confirmation of reservation is only upon receiving a signed form.



Program

All industry symposia programs need to be submitted for review and approval by WCN. **The full program must be submitted by January 15, 2021 on an online form**, which will be provided by the WCN Secretariat. Once the title, program, and detailed content are approved, changes must not be made without the specific approval of the Congress Organizing Committee. Upon approval and full payment, the program will be added to the WCN'21 website.



Schedule

The schedule of industry symposia must be strictly adhered to.

Time	Duration	Schedule
12:30 – 12:45	15 minutes	Organizers may enter meeting room for set-up. Catering ready and served (optional)
12:45 – 14:00	75 minutes	Session
14:00 – 14:15	15 minutes	Dismantling and clean up by symposium organizer

Symposium organizers are requested to allow time for delegates to leave the room before allowing new participants to enter. The industry symposium must be scheduled to finish by 14:00 at the latest to allow time for the room to be cleared, cleaned, and reset for the next session at 14:30. The organizer will ensure that the session start- and end-times are respected.



Promotion

WCN offers the following:

- Targeted communication to registered delegates with one e-blast listing all industry symposia
- Listing on WCN'21 website and app following approval of program
- Listing in pocket program distributed onsite
- Two poster locations for industry symposium promotion. Organizers may produce two pull-up banners at their own cost to place in front of the symposium room (for the day of their session) and in the registration area (for the full duration).

Lunch boxes

Lunch boxes can be ordered through the congress catering service. Lunches should be served in a quick-service fashion from 12:30 – 12:45 only. More information on how to order lunches will be detailed in the service manual.



Exhibitor application form



Exhibitor name:

INVOICING DETAILS

Organization name: (If different from above):

Address:

City: Zip/Postal Code: Country:

VAT registration/Tax ID number: PO number (If applicable):

Main contact details

Title: First name: Surname:

Telephone: Email:

Stand location preference In order of preference, please select your booth choice:

1st choice	2nd choice	3rd choice

Booth type and size

Please tick ☒ either raw space or shell scheme and complete the m² in the table.

☐ Raw space booth (Minimum 12m²)

	Price per m ² *	m ² requested
Standard (1 side open)	US \$480	
Corner (2 sides open)	US \$500	
Peninsula (3 sides open)	US \$550	
Island (4 sides open)	US \$600	

☐ Shell scheme booth

	Price per m ² *	9m ² or 18m ²
Standard (1 side open)	US \$530	
Corner (2 sides open)	US \$550	
Peninsula (3 sides open)	US \$600	

Payment and agreement Amount due:.....USD

Bookings received before December 1, 2020 will be invoiced a 50% deposit payable within four (4) weeks; 100% thereafter.

By submitting this form, the signee acknowledges that they agree with the WCN'21 Codes of Practice and Terms & Conditions and agrees to be bound by all terms contained herein.

Authorized signature	
Printed name	
Job title	
Date	

Industry symposium form

Please return
this form to
cclaire@theisn.org
by January 5,
2021

Organizer:

INVOICING DETAILS

Organization name: (If different from above):

Address:

City: Zip/Postal Code: Country:

VAT registration/Tax ID number: PO number (If applicable):

Main contact details

Title: First name: Surname:

Telephone: Email:

Schedule

Select your preferred room/day slot by placing a tick ✓ under April 16, 2021 and/or April 17, 2021.

Room	Fee*	Max capacity	April 16, 2021	April 17, 2021
517A	US \$65,000	800		
520 BCEF	US \$50,000	600		
524 ABC	US \$45,000	450		
518	US \$40,000	350		
520 AD	US \$35,000	300		
519	US \$35,000	300		

*exclusive of applicable taxes

Industry Symposium Webcast - \$10,000

Please tick ☐ to include the webcast option for your industry symposium.

Payment and agreement Amount due:.....USD

Forms received before December 1, 2020 will be invoiced a 50% deposit payable within four (4) weeks; 100% thereafter.
By submitting this form, the signee acknowledges that they agree with the WCN'21 Codes of Practice and Terms & Conditions and agrees to be bound by all terms contained herein.

Authorized signature	
Printed name	
Job title	
Date	

Please return to **cclaire@theisn.org** by deadline **January 5, 2021**

Sponsorship and Advertisement order form

Please return
this form to
cclaire@theisn.org

INVOICING DETAILS

Organization name:

Address:

City: Zip/Postal Code: Country:

VAT registration/Tax ID number: PO number (If applicable):

Main contact details

Title: First name: Surname:

Telephone: Email:

Sponsorship items

✓	Item	Price	✓	Item	Price
	Charging Station	\$5,000 for one \$8,000 for two		Plenary Session Support	\$15,000
	Community Film Event	\$10,000		Poster Help Desk	\$5,000
	Computer Zone	\$7,500		Registration Support	\$20,000
	Congress Wi-Fi	\$10,000		Water Bottles	\$10,000
	Faculty Lounge	\$7,500		Seating Cubes	\$5,000 per 100 units
	Global Nephrology Village	\$5,000		Travel Grants	Min. \$2,500
	Lanyards	\$15,000		Twitter Screens	\$10,000
	Meeting Pods	\$10,000 per pod		WCN Studio	\$10,000
	Mobile App	\$20,000		WCN'21 Podcast Series	\$10,000 per series
	Moderated Poster-Viewing	\$4,000		Welcome Reception	\$6,000

More to complete on next page

Sponsorship and Advertisement order form cont.

Advertisement options

✓	Faculty Hotel	Quantity	Price	✓	Pocket Program	Quantity	Price
	Elevator Doors		\$6,000 per elevator		Back cover		\$15,000
	Room Key Cards		\$4,000		Inside back page		\$7,500
					Industry section		\$3,000
✓	Congress E-Newsletter	Quantity	Price	✓	Palais Signs	Quantity	Price
	February 2021		\$2,000		CW206		\$9,000 per column
	March 2021		\$2,500		GD207		\$9,000
	April 2021		\$3,000		GD209		\$10,000
	Congress Day 1		\$2,000		GD208		\$10,000
	Congress Day 2		\$3,000		HB213		\$10,000
	Congress Day 3		\$3,000		WC217		\$1,800 per panel
	Congress Day 4		\$1,000		HB210		\$18,000

Payment and agreement Amount due:.....USD

Bookings received before December 1, 2020 will be invoiced a 50% deposit payable within four (4) weeks; 100% thereafter.
By submitting this form, the signee acknowledges that they agree with the WCN'21 Codes of Practice and Terms & Conditions and agrees to be bound by all terms contained herein.

Authorized signature	
Printed name	
Job title	
Date	

Please return to cclaire@theisn.org

Meeting Room order form

Please return
this form to
cclaire@theisn.org

Company name:

Title of meeting:

INVOICING DETAILS

Organization name: (If different from above):

Address:

City: Zip/Postal Code: Country:

VAT registration/Tax ID number: PO number (If applicable):

Main contact details

Title: First name: Surname:

Telephone: Email:

Room allocation Rooms will be allocated in order of application.

Catering and audio-visual material are not included in the price of the room. **Please contact cclaire@theisn.org to organize.**

Meeting room Please choose your room by placing a ✓ tick in the requested rental period column.

Room	Requested set-up <i>If different from standard</i>	Date(s)	Rental period
516D <i>U-shape</i> <i>Max 40 pax</i>			<input type="checkbox"/> Morning \$950 <input type="checkbox"/> Afternoon \$950 <input type="checkbox"/> Full day \$1,750
516E <i>U-shape</i> <i>Max 30 pax</i>			<input type="checkbox"/> Morning \$850 <input type="checkbox"/> Afternoon \$850 <input type="checkbox"/> Full day \$1,500

Payment and agreement Amount due:.....USD

*exclusive of applicable taxes

Forms received before December 1, 2020 will be invoiced a 50% deposit payable within four (4) weeks; 100% thereafter.

By submitting this form, the signee acknowledges that they agree with the WCN'21 Codes of Practice and Terms & Conditions and agrees to be bound by all terms contained herein.

Authorized signature	
Printed name	
Job title	
Date	

WCN'21 - Code of practice

Between WCN Organizers and Commercial and Non-Commercial Exhibitors, Industry Symposia Organizers, and General Sponsors.

The World Congress of Nephrology (WCN) is the annual congress of the International Society of Nephrology (ISN). WCN 2021 (WCN'21) is organized by the ISN and hosted by the Canadian Society of Nephrology (CSN) and la Société Québécoise de Néphrologie (SQN). The congress is scheduled to take place in Montreal, QC, Canada from April 15 to 18, 2021.

The "Organizer" shall mean the International Society of Nephrology, including its volunteers, officers and staff, as well as leadership and staff of the Canadian Society of Nephrology and the Société Québécoise de Néphrologie as ISN affiliated societies and hosts of the World Congress of Nephrology 2021. The "venue" shall mean the Palais des Congrès de Montréal.

WCN is an opportunity for commercial companies involved in healthcare to meet with practitioners and specialists in the field. The contribution from companies is, therefore, welcomed by the ISN.

The relationship between science and commerce at medical scientific meetings must be balanced and professionally managed. This responsibility lies equally with individual delegates, WCN as organizer, and the participating commercial and non-commercial organizations. WCN has adopted a "Code of Practice" for the commercial and non-commercial organizations participating in the congress. The commercial and non-commercial organizations who take part in meetings under the jurisdiction of ISN should plan and conduct activities that will enhance the scientific objectives of the meeting. Commercial activities should not exceed what is deemed acceptable. The following guidelines represent the code of practice adopted by WCN Organizers and are applicable to all commercial and non-commercial organizations participating in WCN.

Code of Practice

The Union Européenne des Médecins Spécialistes (UEMS) is a non-governmental voluntary organisation whose members are the national medical organizations that represent medical specialists in the European Union and in associated countries. The UEMS established the European Accreditation Council for Continuing Medical Education (EACCME®) with the aim of encouraging the highest standards in the development, delivery, and harmonisation of continuing medical education (CME) and, later, of continuing professional development (CPD). The WCN is compliant with EACCME standards.

The following pharmaceutical industry codes will be adopted: The International Pharmaceutical Congress Advisory Association's (IPCAA) Code of Conduct, Medical Congress Guidelines and Housing Guidelines, The Code of Practice of the European Federation of Pharmaceutical Industry Association and the Eucomed Code of Ethical Business Practice and MedTech Europe Code of Ethical Business Practice.

Booth activities

Exhibition stands are important places for commercial and non-commercial organizations to meet participants and present on services and products. Exhibition stands should allow the company/organization to show and display information relevant to both the company/organization and its products, and other scientific information that the company/organization may choose to disseminate. Activities not related to the practice of medicine are not appropriate under this code of practice. The exhibition stands will be monitored by the Organizer.

Booth catering

Permission to serve food and beverages at exhibition booths must be coordinated with the catering department at the venue. All food and beverages must be purchased through the venue. The Organizer prohibits the distribution of alcoholic beverages. Order forms and details will be made available in the exhibitors' service manual. Capital Catering Montréal Inc. is the official food service supplier for the Palais des Congrès de Montréal. Customers, their guests, or exhibitors cannot bring food or beverages (alcoholic or otherwise) to the event premises. Any exemptions must be requested through Capital Catering for review by the Palais des Congrès de Montréal administration.

Booth cleaning

The Organizer will arrange for the general cleaning of the public exhibition areas (excluding booths) prior to the opening of the exhibition and daily thereafter (outside of opening hours). It is the responsibility of all exhibitors to keep their own stands clean.

Booth early dismantling

Early dismantling is expressly prohibited. All booths must be properly staffed until the close of the exhibition. Violation of the early dismantling policy may affect the exhibitor's acceptance at future exhibitions organized by ISN and partners, or result in penalty fees.

Booth storage

Exhibitors may store a limited supply of literature products appropriately within the booth area, as long as these do not impede access to utility services, create a safety problem, or appear unsightly. Accessible storage for exhibitor materials will be available from the official freight-forwarder for a fee. Storage items will be delivered to the exhibitor's booth by the official freight-forwarder upon request.

Children

The Organizer allows children (up to 16 years old) to access the venue, always accompanied by one parent who must be a registered delegate (1 child = 1 adult). Children are not allowed inside the exhibition and poster area. Adults are responsible for the behavior of the children and interference with the congress activities will not be accepted. Participants with children are to collect identification for their children at the registration desk. A breast-feeding room will be made available by WCN'21. For organizational reasons breast-feeding is not allowed in the session rooms.

Closed meetings

Meeting space is available at the venue to organize smaller closed meetings such as (advisory) board meetings, investigator meetings, etc. Small meetings may take place in parallel with congress sessions provided they do not convene large groups of people and are limited in time (no full-day meetings are allowed). The guiding principle of this policy is to avoid attendees missing congress scientific sessions. These meetings may only be attended by invited participants and may not be open to the general congress participants. Meeting rooms (where available) can be booked through the Organizer (see form in this Invitation to Industry). Additional meeting space in surrounding hotels may be booked through the officially-contracted local housing agent.

Industry symposium set-up and AV

Industry symposium organizers may use the audio-visual (AV) equipment that is already in place in each room at no extra costs. A detailed description of the AV and set-up included with your symposium room will be released with the service manual. Industry symposium organizers are, however, not permitted to move or take away any equipment that is used by the congress for its scientific sessions. Any changes to set-up and AV are only available upon consultation with the congress AV manager, at the symposium organizer's cost. The deadline for changes will be communicated in the service manual.

Industry symposium speakers

The ISN does not cover the costs of registration, travel, and accommodation for symposium speakers and organizers. WCN'21-invited faculty who are also speaking at industry sessions will not be entitled to receive reimbursement for travel or accommodation from the Organizer.

Industry Symposium program

To avoid overlap with the official WCN'21 scientific program and to ensure the scientific quality and scope, all industry symposia programs need to be submitted for review and approval by the congress Scientific Program Working Group chair(s) and the Local Organizing Working Group chair(s). Submissions should be made online before January 15, 2021. Once the title, program, and detailed content are approved, changes must not be made without the specific approval of the above-mentioned Chair(s).

If deadlines are respected, final programs for industry symposia are published in the industry symposia section of the official congress app and on the congress website. The details submitted by the symposium organizer to the portal are considered final.

In situations where symposium organizers have not received confirmations from the speakers/chairpersons upon submission of the program, the Organizer will accept change from the preliminary draft of the final program. ISN guarantees that all information contained in the program drafts will be handled with strict confidentiality.

Industry symposia may not include lectures scheduled for the official WCN'21 scientific program. ISN and WCN working group members may only speak at maximum 2 industry symposia. The Organizer will inform all parties in case of overlap. Conflict must be resolved by concerned parties.

Industry activities (black-out times)

Industry symposia must be organized at the venue and only at times offered in the Invitation to Industry. It is not allowed to hold satellite symposia, workshops, or other formal gatherings in other venues in Montreal during the period extending from the start of the first sessions (currently 09.00 on Thursday, April 15 2021) up to and including the end of the last daily sessions (currently 14:00 on Sunday, April 18 2021).

Photography/Videotaping

Exhibitors are entitled to photograph or film their own exhibition stand but are prohibited from photographing other exhibitors' booths without permission. This prohibition includes photographs taken with cellular phones. Press representatives may take pictures in the exhibition hall but must first obtain special permission from the Organizer. No picture of individuals can be taken or used without participants' consent.

Press events

Press activities, whether on or off-site, must pertain to presentations being made at the main congress in oral or poster sessions and not at industry symposia alone. All media material, including the program for any third-party press conference, should be submitted to and approved by the Organizer before being sent out. Press conferences by commercial/non-commercial organizations participating in WCN'21 may not be organized during times of the official scientific program, and not in the venue without prior approval. These slots include during abstract viewing, the general assembly, and Opening Ceremony. For full blackout times, please contact Susan de Bièvre at sdebievre@theisn.org.

Social events

Companies and organizations are welcome to organize social networking events such as dinners and receptions during the framework of the WCN'21 but these social gatherings must not be organized for delegates during the scientific program (including the industry symposia), Opening Ceremony, and/or Welcome Reception.

Use of names and logos

The ISN, CSN, SQN, and WCN logos are used only in official congress publications, at events, or in publications officially organized, or approved, by the Organizer. The WCN'21 logo may, however, be used on invitations for official industry symposia. Other use of the ISN, CSN, SQN, and WCN names and/or logos in any fashion, by any commercial or non-commercial organization, is not permitted without prior written permission from the Organizer.

The symposium organizer needs to ensure that all publications referring to their symposium mention: "Official WCN'21 sponsored industry symposium" to avoid any confusion with the official WCN'21 scientific program.

Waste

Companies are responsible for removing all materials, waste, etc., from the room. Any costs for removal will be charged to the symposia organizer. Symposium organizers are asked to refrain from leaving unused invitations, posters, or symposium material at the venue.

WCN'21 - Terms & conditions

1. Terms of Reference

In these Terms and Conditions the following definitions shall apply:

1.1. The Organizer or the organizers shall mean the International Society of Nephrology (ISN), including its volunteers, officers and staff, as well as leadership and staff of the Canadian Society of Nephrology (CSN) and the Société Québécoise de Néphrologie (SQN) as ISN affiliated societies and hosts of the World Congress of Nephrology 2021.

1.2. "Contract" shall mean the contract established between the exhibitor, sponsor, and/or advertiser, and the Organizer upon the exhibitor, sponsor and/or advertiser accepting the offer of the Organizer to participate, upon these terms and conditions, in the event.

1.3. "Event" shall mean the World Congress of Nephrology 2021 congress and exhibition, organized in Montreal, QC, Canada 15-18 April 2021.

1.4. "Exhibition" shall mean the exhibition forming part of the event.

1.5. "Exhibition Venue" shall mean the Palais des Congrès de Montréal.

1.6. "Exhibition Space" shall mean any space in the Palais des Congrès de Montréal licensed to the exhibitor by the Organizer for the purpose of the Exhibition and shall include shell (ready stand) scheme and non-shell (raw) spaces.

1.7. "Participant" shall include exhibitors, sponsors and advertisers, the person being described as such in the application form and all employees and agents of such person and shall, if applicable, also include permitted sub-licensees of the exhibitor.

1.8. "Invitation to Industry" shall mean this brochure supplied by the Organizer to the participant, which contains information relating to the Exhibition and the Exhibition Space.

1.9. "Fees" shall mean the amount payable for the use of the Exhibition, symposium, sponsorship and advertising space listed in this prospectus.

1.10 "Exhibition Venue Operator" shall mean the staff and management of the Palais des Congrès de Montréal.

2. Eligibility for Conditions of Participation

2.1 The Organizer has absolute discretion in the admission of participants and organizations and reserves the right to decline any application without giving any reason.

2.2 For an exhibit application to be accepted by the Organizer, the products and services must be educational in nature and directly relate to the nephrology/kidney care field.

2.2 The Participant and their representatives shall, to the extent appropriate, observe and comply, without prejudice, with the rules and regulations of the Exhibition Venue. Certain of the provisions therein are summarized, for Participant's reference, but they shall not, under any circumstances, be construed as limiting the obligations of the exhibitor to observe and comply with all applicable rules and regulations of the Exhibition Venue.

3. Participation – exhibition, symposium, advertising, sponsorship, support

3.1 All bookings for participation shall be made on the prescribed order form.

3.2 The order form shall be submitted to the Organizer followed by the Fees as stated in Terms of Payment and Cancellation Policy.

4. Exhibition Space, Licensing, and Allocation

4.1 Exhibition Space is licensed to the Participant for trade promotion purpose only for the duration of the Exhibition. The Participant is not allowed to sub-license the Exhibition Space allocated to it, neither as a whole nor in part, without the prior written consent of the Organizer. The Participant shall ensure that any such authorised sub-license comply with these rules and regulations and shall be responsible for any default of such sub-license.

4.2 The Organizer has absolute discretion in allotting space in the Exhibition and the location of raw space and shell scheme stands.

4.3 Exhibition Space will be assigned on a first-come, first-served basis.

4.4. Shell scheme stands are provided by the Organizer's official contractor and are all erected according to a standard pattern. No variation of the fascia and lettering will be permitted. Exhibits and displays should not exceed the height of the stand walls unless written permission has been received from the Organizer.

4.5. Plans, drawings, and design proposals for raw spaces must be submitted to the Organizer and the Exhibition Venue for approval within the deadline given in the service manual.

4.6. Any Participant must comply with, and any of his stand design proposals conform to, the rules and regulations of the Exhibition Venue and those of any public authority or department of the local government. This also includes stand-design proposals. The Participant is solely responsible for obtaining all consents, approvals, authorities, licenses, etc., that may be a requisite to participate in the Exhibition.

4.7 The sharing of Exhibition Space is prohibited, except when sharing the space with divisions of the same company or between companies comarketing a product or service.

4.8 Exhibition Space decoration stand fittings or exhibits should not exceed 4.5 meters or beyond the boundaries of the booth. This includes company names and advertising material provided by the exhibitor.

4.9 Exhibition Stands that fall under the category 'Island' must not be closed off with walling. They must remain open to allow walkthrough. Organizer shall deem what is acceptable from submitted booth plans.

4.10 Participants must ensure that any external booth walling that may be visible to delegates is finished professionally.

5. Use of Exhibition Space and Safety

5.1. The Participant shall set-up the Exhibition Space according to the arrangements and within the time limits specified by the Organizer.

5.2. The official contractors nominated for the Exhibition must handle movements of exhibits in and out of the Exhibition Venue. No exhibit will be allowed into or out of the Exhibition Venue without any official delivery order or clearance document. The costs of transporting goods to and from the Exhibition Venue, receiving, storing, decorating, and removing its exhibits are to be born entirely by the Participant.

5.3. No Participant may alter or in any way affect the structure or fixtures of the Exhibition Venue. Participant will pay the cost of making any damage caused to the Exhibition Venue or fixture by themselves and/or their contractors or sub-contractors. The Organizer reserves the right to refuse admittance to any visitor to the Exhibition.

5.4. During the license period the Participant shall be responsible for the good conduct of its employees, servants and agents, contractors and sub-contractors who shall be bound by and must observe these terms and conditions in all respects.

5.5. Public auctions shall not be permitted in the Exhibition at any time. Contests such as lotteries and raffles are subject to the code of conduct for healthcare industry regarding promotional activities and must be submitted to the Organizer for prior approval. The prize should be useful to the delegates for medical professional use. No pictures or brand names are allowed to promote your raffle and/or lottery.

5.6. Counterfeit goods exhibited at the show will not be allowed and the Organizer has the right without recourse to physically remove the items and close the stand of the said Participant. The Participant will not have any financial claim against the Organizer.

5.7. All exhibits and stand furnishings must be confined to the area of the Exhibition Space. Any advertising literature should be distributed from the Participant's own stand(s) only.

5.8. The use of laser products at the Exhibition Venue requires prior written approval from the Organizer. Application for approval of such must be submitted no later than two months before the event.

5.10. Repairs or alterations to the stand or display may only be carried out after the Exhibition is closed to the public and with the prior agreement of the Organizer.

5.12. All exhibits and stand material shall be removed immediately after the closing of the Exhibition according to the time limits specified by the Organizer. The Participant shall vacate and return the Exhibition Space to the Organizer in as good and clean order as it was when initially licensed out. Any exhibits or stand materials left behind at the Exhibition Venue shall be deemed to be abandoned and shall be disposed of at the expense of the Participant.

5.13. The Organizer reserves the right at any time to order the alterations or removal of any stand which differs from the approved specifications or which does not conform to the rules and regulations of the Exhibition Venue. The cost of such alteration and removal shall be entirely borne by the Participant.

5.14 The sale of goods or services of any kind is prohibited. Order taking is permitted. The Participant agrees not to deliver any goods and/or services until after the conclusion of the Exhibition. The Participant agrees not to conduct or permit the receipt of legal tender or anything of value for machinery, equipment, goods, and/or services.

5.15 All promotional activities including but not limited to interviews, demonstrations, and distribution of literature or samples must be made within the Exhibition Space. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Canvassing or distributing promotional materials outside the Exhibition Space is not permitted. No literature is to be distributed in the Exhibition Venue, hotels, or any public area.

5.16 Participants may not make noise that could be heard outside the Participant's Exhibition Space and disturb attendees or other Participants. The Organizer reserves the right to require Participants to discontinue any activity that the Organizers deems annoying or disruptive to others. Live presentations or product launches at the stand are not permitted without prior approval from the Organizer. "Meet-the-expert" sessions at an Exhibition Space are not allowed during the official scientific program. Meet-the-expert sessions during coffee breaks are acceptable so long as the presentation is not deemed disruptive to others. Plans for such sessions must be submitted to Organizers for prior approval.

5.17 Smoking will not be permitted in the Exhibition Venue or any other venue used for event-related functions. Any fines for infringements of this ban shall be borne by Participant.

5.18 Give-aways and printed material may be distributed only in the space reserved for the Participant in the Exhibition Venue, in hospitality suites, or at industry symposia and in compliance with all regulations. Materials may not be distributed in any hotel. Companies may only offer gifts of educational or scientific value. Only gifts related to the Healthcare Professional's practice, benefit patients, or serve a genuine educational function can be offered. Gifts may not be given in the form of cash. Product or company identification is permitted only if compliant with regulations. Participants are asked not to give away items that are like officially sponsored items in this Invitation of Industry. Direct sales are strongly forbidden.

6. Security of your valuables

6.1 The Organizers and the Exhibition Venue Operator are responsible for the general security of the Exhibition Venue (in case of emergency) but not for the surveillance of the Exhibition and stands.

6.2 It is recommended not to leave any valuables at your Exhibition Space. Participants must ensure safekeeping of their products during the congress days stated.

6.3 The Participants can, at their own expense, request individual surveillance of their Exhibition Space. The Organizer cannot be held liable for any loss, damage, or theft occurring to goods left on the Exhibition Space.

7. Security on site during set-up and dismantling

7.1 Only Participants, visitors, and delegates wearing official badges are authorized in the Exhibition Venue. During set-up and dismantling, all Participants are required to wear the official exhibitor or stand builder badge.

7.2 Persons under the age of 16 are not allowed in the Exhibition Venue during set-up, events, and dismantling timing.

8. Insurance and Liability

8.1. The Participant should ensure that there is in existence, prior to its seeking access to the Exhibition Venue, a valid insurance policy, covering (but not limited to) theft, fire, public (including occupier's) liability, damage to property and effects, personal injury, consequential loss, pecuniary, and pain and suffering damages occurred in any part of the rented premises and any such other risks and natural causes. The Organizer shall be entitled to inspect any such insurance policy and receipts for premium payment at any time.

8.2. Companies involved in assembling and decoration of Exhibition Spaces are required to have a previous credential, which implies the presentation of an insurance policy for civil and professional liability, covering damage caused in the premises or to a third party and possible damage due to stoppage of activities of the Exhibition Venue.

8.3. The Participant undertakes to indemnify and at all times thereafter to keep indemnified the Organizer, its employees, and agents on demand against all claims, liabilities, losses, suits, damages, judgments, expenses, costs, and charges of every kind arising out of the default or negligence of, or any damage caused by, the Participant or its contractors or sub-contractors.

8.4. All exhibits are brought to, displayed, and removed from the Exhibition Venue at the Participant's own risk and should always be safeguarded by the Participant.

8.5. The Organizer shall not be responsible for any error or omission relating to the Participant, its equipment, products, or services in the listings in the Exhibition's official directory or in any promotional material.

8.6. The Organizer shall not be held responsible in any manner whatsoever for the consequences of any introduction or commercial transaction made during or as the result of the Exhibition.

8.7. Neither party will be liable for any failure or delay in the performance of the Agreement which is caused by circumstances beyond the reasonable control of the party concerned including without limitation acts of God, pandemic, war or national emergency, acts of terrorism, strike, lock-out, fire, explosion, volcanic eruption and flood ("Force Majeure"), provided always that the de-faulting party uses all reasonable endeavours (but without an obligation to incur cost) to minimise the period of disruption caused by Force Majeure.

8.8. The Organizer reserves the right to defer or to cancel the Event and Exhibition (without liability to the Participant) in the event of a Force Majeure.

8.9 The performance of this agreement by either party is subject to acts reasonably beyond the control of the Organizers (war, government regulations, global pandemic, disaster, strikes, civil disorder, curtailment of transportation facilities, or other emergencies). If such acts make it illegal or else, deemed impossible by the Organizers, to host the Event and deliver the elements under this agreement, the Fees will be reimbursed minus reasonable amounts for elements delivered, decided by the Organizer.

9. Terms of Payment and Cancellation Policy

9.1 All signed booking forms are irrevocable.

9.2 All partial or total cancellations for Exhibition Space, industry symposiums, sponsorships, publicity, or meetings must be made in writing to the Organizer by the Participant.

9.3 All orders for Exhibition Space and Industry Symposia will be paid entirely within 30 days of invoice date. In case the Exhibition Stand is booked within 30 days preceding the Event (i.e. after March 16, 2021), 100% payment is to be received by credit card one week before the Event, at the latest by April 8, 2021.

9.4 Failure to pay cancels your booking. No Participant will be allowed to participate or have access to the Event should the payment not have been received by the Organizer prior to the event and within the stipulated deadline.

9.5 Any late payment (i.e. receipt of money by organizer 30 days beyond the due date stipulated on invoice) will be subject to a penalty of 21% APR (Annual Percentage Rate) on the total amount invoiced.

9.6 For cancellations of stands received in writing prior to December 1, 2020, the Organizer maintains a cancellation fee of 50%.

9.7. No refunds will be issued for cancellations of Exhibition Space received in writing after December 1, 2020.

9.8 The Organizer is free to assign the Exhibition Space to other Participants.

9.9 If Exhibition Space is reduced, the net reduction of Exhibition Space will be treated as a cancellation of that Exhibition Space.

9.10. Full payment for symposium, sponsorship, publicity or meetings is payable within 30 days of receipt of invoice. No refunds will be issued for cancellations of symposium, sponsorship, publicity or meeting. The Organizer is free to assign the option to others if payment is not made 30 days after the due date stipulated on the invoice.

9.11 In the event that the Event and Exhibition is cancelled due to (but not limited to) war, adverse weather, strike, fires, terrorism, any natural disaster or other causes beyond the Organizers' control, the Organizers will not be held liable for failure to hold the Event as scheduled, and the Organizers will determine the amount, if any, of the Fees to be refunded.

9.12 The Organizers reserve the right to alter the schedule of the Event and Exhibition including move-in and move-out. Any amendments of the schedule implemented by the Organizer shall not justify partial or total cancellation by the Participant.

9.13 The Organizers reserve the right to amend formats of (elements of) the Event and Exhibition. Any amendments relating to the agreement with the Participant, will be communicated in writing to the Participant. Amendments of formats by the Organizers for activities under the agreement with the Participant, and not deemed appropriate by the Participant shall justify partial or total cancellation and reimbursement of contract value minus reasonable amounts for elements delivered to be decided by the Organizer.

9.14 Any refund to be made will be processed after the Event and will be settled no later than September 31, 2021.

10. Waiver

10.1. No waiver by the Organizer of any of the provisions of these rules and regulations or of any of its rights hereunder shall have effect unless given in writing and signed by the Organizer.

10.2. The waiver by the Organizer of any of these rules and regulations shall not prevent the subsequent enforcement of these rules and regulations and shall not be deemed to act as a waiver in respect of any subsequent breach.

11. Termination of Participation

The Organizer reserves the right to terminate without notice a Participant's right to participate in the Event upon occurrence of any of the following events:

11.1. If the Participant or any of its representatives commits a breach of any of these rules and regulations; or

11.2. If the Exhibition Venue and/or the Exhibition Space becomes unfit for occupancy and use or the Exhibition is cancelled; or

11.3. If the holding of the Exhibition or the performance of this contract by the Organizer is substantially or materially interfered with due to any cause or causes not reasonably within the control of the Organizer; or

11.4. If the Organizer believes that the Participant is conducting an activity that does not conform to the nature and purpose of the Event or if proper use is not being made of the Exhibition Space during the installation period or at any time during the term of the Exhibition; or

11.5. If the payment of Fees is not made by the Participant in accordance with point 9; or

11.6. If the Participant is, for any reason, unable to meet his contractual obligations.

If a Participant's right to participate in the Event is terminated the Participant shall have no claim for refund of any Fees paid to the Organizer.

12. Data protection and information sharing

12.1 Participant shall provide the Organizer with their company and contact information which includes, but is not limited to: company name, mailing address, contact persons, titles, phone, email addresses. Organizer is liable to share data with relevant parties strictly for the purpose of Event organization. Organizer shall only share personal details with relevant suppliers to perform necessary planning.

12.2 In accordance with the chapter 3 of the European Regulation 2016/679 with regards to data protection, you have the right to request from the Organizers, access to and rectification or erasure of your (personal) data or restriction of processing concerning your data. For such request Participants must contact the Organizers (be aware that a proof of identity will be requested during the process).

12.3 The Participant shall not disclose inappropriate information or use any technical or confidential information regarding the business or affairs of the Organizer or any of the other Participants of the Event acquired by way of the Participant's Contract to participate in the Event.

Resume

These terms and conditions shall be governed by and construed in accordance with the laws of USA. Any disputes or claims arising out of or in connection with these terms and conditions shall be submitted to the courts of USA.