www.theisn.org/wcn

@ISNWCN #ISNWCN

ISN INTERNATIONAL SOCIETY OF NEPHROLOGY

WCN'21

APRIL 15-19, 2021 | VIRTUAL

Hosted by

April 15, 2021	Pre-congress courses
April 16 – 19, 2021	Scientific program
April 15 – 19, 2021	Industry showcase

INVITATION TO INDUSTRY 2021

ADVANCING KIDNEY HEALTH WORLDWIDE. TOGETHER.

General Information

International Society of Nephrology (ISN)

Visit website

Dedicated to ensuring equitable access to sustainable kidney health worldwide, the ISN is committed to advocacy, education and research activities, which advance its vision and mission. Working with and through its global network of 8,500+ members and 100+ affiliated societies to 'connect communities', 'bridge gaps,' and 'build capacity', the ISN enhances and improves the quality of care by optimizing the delivery of guideline-based care to patients at risk of and with kidney disease worldwide.

Canadian Society of Nephrology Société canadienne de néphrologie (CSN)

Visit website

The Canadian Society of Nephrology is a society of physicians and scientists specializing in the care of people with kidney disease, and in research related to the kidney and kidney disease. Our vision is that all Canadians with or at risk of kidney disease will receive optimal patient-centered care and achieve best outcomes.

La Société québécoise de néphrologie The Quebec Society of Nephrology (SQN)

Visit website

The Quebec Society of Nephrology aims at promoting training, research and continuing education for nephrologists and all those interested in kidney disease in Quebec.

Contents

Page 2 General Information
Page 3 Welcome Message
Page 4 WCN Visitors
Page 5 Premium Supporters
Page 6 Industry Showcase
Page 7 Industry Symposia
Page 9 Sponsorship
Page 11 Advertising
Page 12 Code of Practice
Page 13 Terms & Conditions

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Welcome to the ISN Virtual World Congress of Nephrology 2021

Throughout its 60-year history, the ISN World Congress of Nephrology has always reflected the spirit of the times, evolving to meet new needs and advance kidney health worldwide.

The first virtual WCN opens the congress to members for whom in-person attendance was not previously possible, making it an inclusive event, accessible to all, while still delivering the excellent education, science, and connection you have come to expect. Congress grants will support delegates from around the world, and the all-inclusive registration gives access to pre-congress courses also.

Industry has as great a place as ever at WCN. You will have a unique opportunity to reach out and exchange with specialists from across the globe, from early career to international specialists, by participating in the virtual industry showcase, organizing a virtual industry symposium and through the broad array of advertising and sponsorship options.

Networking is a cornerstone of the WCN; virtual delegates will have dedicated social and networking sessions during the WCN'21 program providing new ways and more opportunities to connect than ever before! Be part of the WCN'21 experience through interactive and engaging live activities as well as on-demand content available at your fingertips.

The newly adapted program, built for a global audience, features the latest scientific advances and education, delivered in a variety of formats by a broad line-up of 150 internationally renowned speakers, fixed around the main scientific themes of acute kidney injury, chronic kidney disease, and kidney failure. Plenary sessions will include presentations from renowned speakers such as Nobel Prize Winner Sir Peter Ratcliffe (UK), Professor Sofia Ahmed (Canada), Professor Timothy Caulfield (Canada), and Professor Alan Lopez (Australia), and ISN award ceremonies recognizing leaders in the field.

The international and regional communities contribute to the program with an expected 1,000 e-posters; joint sessions with international partner societies make the program truly global; and late-breaking clinical trials sessions address latest breakthroughs in the science. Through the ISN Community Film Event, the Global Kidney Policy Forum, interactive discussion platforms, and fun social activities, we will all be able to connect: One World, One ISN.

Increase your presence in the nephrology community and stay in touch by joining the virtual WCN'21!

Vivekanand Jha
ISN PRESIDENT AND CONGRESS CHAIR

Tomoko Takano
LOCAL ORGANIZING WORKING GROUP CHAIR

Claire Sharpe
SCIENTIFIC PROGRAM WORKING GROUP CHAIR

How many visitors does virtual WCN'21 expect overall?

The virtual platform opens the congress to delegates from around the world and makes WCN'21 a truly international meeting. We expect upwards of 5,000 delegates.

With over 8,500 professional members from over 165 countries, the ISN represents a wide international network and an efficient platform for timely scientific exchange, debate and communication between healthcare professionals involved in preventing and treating kidney disease. By collaborating with more than 100 national and regional societies, ISN reaches out to an additional 30,000 health professionals globally. ISN and WCN have well read and efficient communication channels - websites, e-newsletter, and social media platforms.

28k+ fans
18% growth

540+ followers
100% growth

9.6k+ followers
16% growth

6.3k+ followers
36% growth

Regional breakdown of delegates at past WCN's

Region	WCN 2015 Cape Town South Africa	WCN 2017 Mexico City Mexico	WCN 2019 Melbourne, Australia
Africa	27%	3%	3%
Europe	32%	14%	12%
Middle East & North Africa	8%	2%	2%
North & Central America	11%	49%	11%
South America & Caribbean	3%	20%	2%
South East Asia	6%	3%	9%
Western Pacific	13%	9%	61%

Overview

	WCN 2015 Cape Town South Africa	WCN 2017 Mexico City Mexico	WCN 2019 Melbourne Australia	WCN 2020* Abu Dhabi UAE
N° delegates	3,600	4,052	3,580	–
N° speakers	255	250	233	190
N° abstracts	1,497	1,306	1,020	970

*WCN'20 did not take place due to the COVID-19 pandemic.

Premium Supporters

Maximize your participation and support for WCN. Premium supporters build their personalized package and gain extra visibility and benefits.

Platinum Support
$80,000 USD +

Acknowledgment on WCN'21 website
Acknowledgment in selected pre- and post-congress communications (newsletters, e-blasts, social media)
Acknowledgment in virtual welcome lobby, opening ceremony, and on intermission slides between sessions
1st priority choice of symposium timeslot*
Complimentary breakout room after symposium
1st priority listing in industry showcase
3 x Full delegate registrations
Bonus card for delegate quiz
Acknowledgment on virtual platform (until 2021) and acknowledgment on on-demand platform (until 2022)

Gold Support
$60,000 USD +

Acknowledgment on WCN'21 website
Acknowledgment in selected pre- and post-congress communications (newsletters, e-blasts, social media)
Acknowledgment in virtual welcome lobby, opening ceremony, and on intermission slides between sessions
2nd priority choice of symposium timeslot*
2nd priority listing in industry showcase
2 x Full delegate registrations
Acknowledgment on virtual platform (until 2021) and acknowledgment on on-demand platform (until 2022)

Silver Support
$40,000 USD +

Acknowledgment on WCN'21 website
Acknowledgment in selected pre- and post-congress communications (newsletters, e-blasts, social media)
Acknowledgment in virtual welcome lobby, opening ceremony, and on intermission slides between sessions
3rd priority choice of symposium timeslot*
3rd priority listing in industry showcase
Acknowledgment on virtual platform (until 2021) and acknowledgment on on-demand platform (until 2022)

How does it work?

Based on the level of contributions, an organization will be considered and recognized as a premium supporter with additional benefits and visibility. You sign up to either a platinum, gold or silver level, and decide how to spend your credit now or later! We will recognize your premium support with a range of extra benefits and visibility depending on your level. Use your fee to book showcase, industry symposia, sponsorship and advertising options, and meeting rooms at the announced price. Full congress registrations are not included. To be recognized, support contributions must include a minimum contribution to the WCN delegate grant program.

To help the ISN achieve the goal of advancing kidney healthcare worldwide, premium supporters must include an additional minimum contribution to the delegate grant program to be recognized. The platinum minimum is $900, gold minimum is $500, and silver minimum is $250.

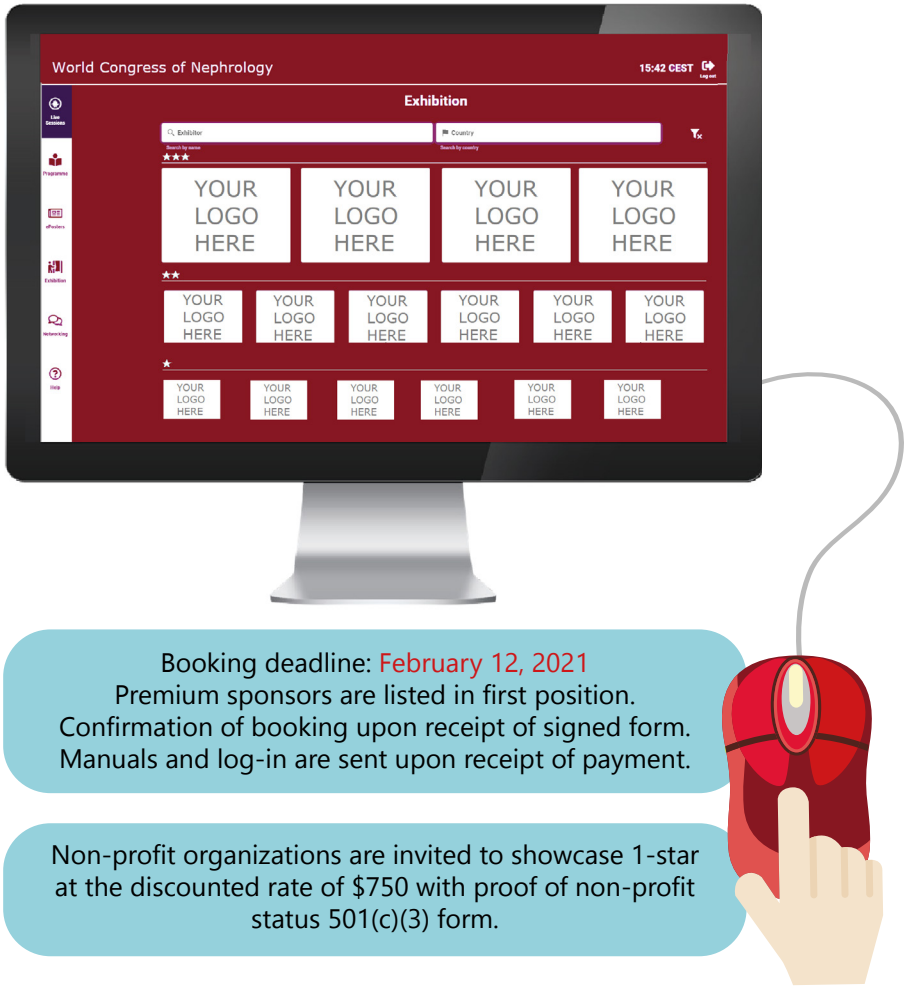
*before December 1, 2020.

Industry Showcase

Join us in our virtual exhibition

Increase your presence in the nephrology community and stay connected

	★★★	★★	★
Fee	$9,000	$6,000	$3,000
Company description	✓	✓	✓
Logo	✓	✓	✓
Social media link	✓	✓	✓
Website URL	✓	✓	✓
Live chat/Video calling	✓	✓	
Metrics	Daily	Daily	Post-event
Banner	✓		
Link to 3D booth / Micro-site (Optional)	✓		
Logo display in lobby	Large	Medium	Small
Video(s)	2	1	
Contact(s)	5	3	1
Full-congress registration	2	1	
Showcase access	Unlimited	Unlimited	Unlimited
PDFs	6	4	2



Booking deadline: February 12, 2021
Premium sponsors are listed in first position.
Confirmation of booking upon receipt of signed form.
Manuals and log-in are sent upon receipt of payment.

Non-profit organizations are invited to showcase 1-star at the discounted rate of $750 with proof of non-profit status 501(c)(3) form.

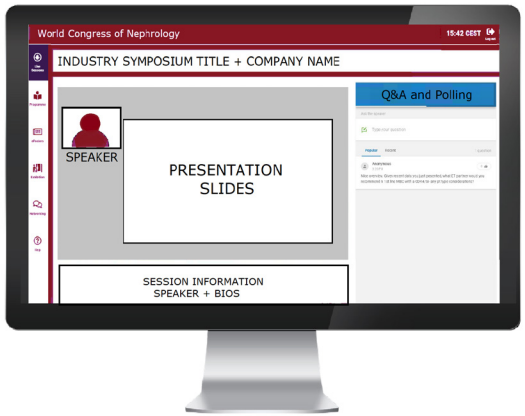
Graphics used are for illustration purposes only and may differ from actual event

Industry Symposia $40,000 USD

Broadcast your ground-breaking science to a global audience during dedicated prime time slots.
All industry symposia are open-access, free registration. On-demand recordings will be available open-access for 12 months on the post-event platform.

What does the fee include?

- Recorded 60-minute session listed under symposia on WCN'21 platform (time includes Q&A)
- Open-access
- Company branded
- Integrated live Q&A and polling
- Analytics
- Dedicated support in the pre-recording of your symposium
- Listed on WCN'21 website and interactive program
- One dedicated email promotion per symposium, sent by ISN on behalf of organizer
- Use of official congress logo on invitations and promotional documentation



Program

The content of industry sessions must be submitted for review and approval by the WCN Congress Organizing Committee (COC) who will ascertain the scientific value of the program. Approval or suggestions for changes by the COC will be communicated and these recommendations must be taken into consideration. Changes cannot be made without approval. The symposium will be added to the WCN'21 website upon approval of the program and receipt of full payment.

Optional Add-Ons +

Breakout Room
+ $2,000

Invite speakers and audience to meet for further discussion in a post-symposium breakout session. Duration: 30 minutes. Direct link from session.

Advert on Lobby
+ $7,500

Place your symposium ad in this high-traffic spot in the event lobby where all delegates are welcomed to WCN'21. Non-exclusive rotating banner.

Push Notification
+ $6,000

Send a pop-up reminder message to all online delegates before the start of your symposium. Limited slots available. First come, first serve.

Social Media Post
+ $5,000

Promote your symposium on any one of the ISN's popular and growing social media networks. Limited availability. First come, first serve.

Graphics used are for illustration purposes only and may differ from actual event

Schedule

The program format is designed to ensure accessibility of all participants worldwide as much as possible. The program will feature pre-recorded presentations combined with live Q&A and panel discussions. All sessions will remain available on-demand for participants shortly after the main broadcasts.

The program will run daily between April 16-19, 2021 from 08:00-14:00 *Eastern Daylight Time* to reach viewers in North & South America.

For European and African participants, the program can be viewed between 14:00-20:00 *Central European Time*.

For time zones without convenient access to the live program (Asian and Australian participants) sessions will be available for on-demand viewing shortly after they are held.

	Eastern Daylight Time (GMT-4)	Central European Time (GMT+2)
Friday, April 16, 2021	11:00 - 12:00	17:00 - 18:00
Saturday, April 17, 2021	11:00 - 12:00	17:00 - 18:00
Sunday, April 18, 2021	11:00 - 12:00	17:00 - 18:00
Monday, April 19, 2021	08:00 - 09:00	14:00 - 15:00

There are *five* industry sessions available for each timeslot.

February 12, 2021: Application deadline
February 19, 2021: Program submission deadline
February and March, 2021: Program pre-recording

Industry symposia slots cannot be reserved. Only firm bookings are accepted. Premium supporters have priority choice of slots until December 1. After this date, slots are allocated in chronological order of receipt of signed booking form.

Sponsorship Options

All amounts are listed in USD

ISN Community Film Event $10,000

The global kidney community is invited to submit short films reflecting patient experiences or provide education for patients on renal topics. Pre-selected movies announced in March, voting for the best film opens. All films can viewable on WCN website and the congress platform. Announcement of the winner at WCN'21 on Sunday, April 18.

- Acknowledgement on all pre-congress promotion, social media, and webpage
- Acknowledgement and logo on slide during session
- Acknowledgement on all post-congress promotion of winner and runner-up films

Watch the winner of the 2020 event!

Fee applies to multi-sponsor option; $35,000 for exclusive

Delegate Grants $250 to support one delegate

The congress supports ISN members from low-income and lower-middle-income countries to attend and showcase their research in the WCN'21 poster area, with priority given to young nephrologists. These grants enable nephrologists to benefit from a life-changing experience by participating in this unique global forum. The knowledge and networks that are built are invaluable and help physicians improve kidney healthcare in their community and become the leaders of the future. Grant beneficiaries receive complimentary delegate registration for WCN'21.

- Logo on grant webpage
- Logo in official result email on January 8, 2021 to all grantees (PDF attachment)
- Acknowledgement in official result email on January 8, 2021 (email body text)

Multi-sponsor option

Podcast ✔ SOLD $10,000 for WCN series

A special series of the popular ISN Global Kidney Care podcast will be recorded daily during the congress. Organized by the ISN Education Team, they will discuss the events of the day with special guests. Podcasts are published on ISN Academy and various platforms (Apple, Stitcher, Deezer, Spotify).

- Audio acknowledgement of support at the start and end of each episode
- Recognition of support on the ISN Academy podcast section
- Acknowledgement on all pre- and post-congress promotion incl. social media

Exclusive option

Posters ✔ SOLD $15,000

Accepted abstracts (1,000+) will be viewable in the e-poster area on the congress platform. The platform will functionality to have Q&A with submitters and the opportunity to add an audiopresentation to accompany the poster. Abstracts will be published in *Kidney International Reports*.

- Acknowledgement on pre-congress emails to abstract submitters
- Logo on abstract webpage
- Logo in top banner of WCN poster library on congress days
- Acknowledgment and logo on ISN Academy post-congress

Exclusive option

Registration SOLD $20,000

Immediately reach all registered delegates by supporting the WCN registration system. Registration is open from October 2020 to April 2021.

- Various acknowledgement during registration process on portal
- Acknowledgement with logo in each official registration confirmation sent to delegates and faculty (in PDF attachment and email)
- Acknowledgment in pre-congress access email to all delegates and faculty
- Acknowledgement in selected communications relating to registration +$10,000
- Logo and acknowledgement on WCN'21 website registration information pages

Exclusive option

Topical Networking Room $5,000 per room

Topical networking rooms will facilitate interaction for participants. Networking rooms may have open access for all or be restricted for certain groups (grant recipient room, speaker networking room, etc). Within each room, participants can use the chat functionality or engage in direct video calls.

- Logo on room background image
- Your choice of topic
- Your choice of 'ice-breaker' question submitted to delegates in room

Multi-sponsor option

Scientific Program Session Contact for info

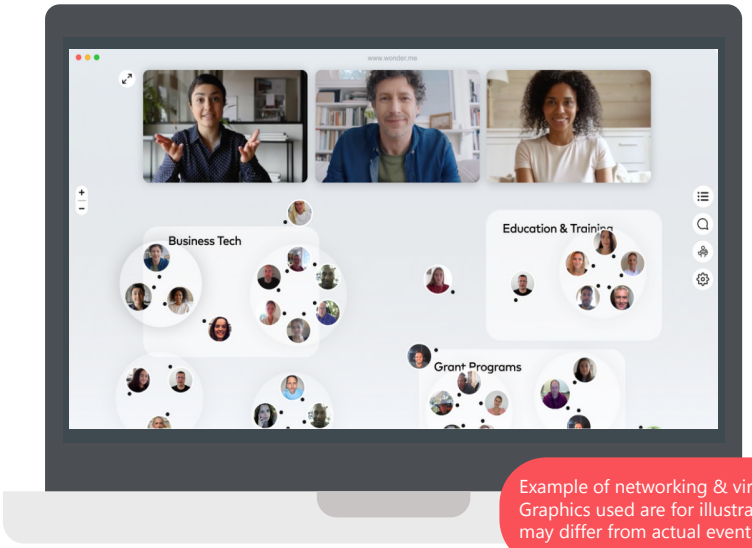
Support the online delivery of the WCN'21 high-quality scientific program. Available for all pre-congress courses, debate sessions, and plenary sessions. *It is mandatory to apply through an unrestricted educational grant. The SPWG is exclusively responsible for all session content and support does not permit any involvement in content or speakers. The wording used in the program is "supported by an unrestricted educational grant from industry".*

Virtual Meeting Room $4,000 per day

Organize your own space during WCN'21 to hold meetings, available during congress days and up until one month after. Multiple meetings can take place in one room from group meetings, scheduled 1-1 meetings with delegates or other internal appointments. Rooms can accessed through the event platform or by direct link, with the option to enable password-protected access.

- Branded personal meeting room to organize professional meetings

Multi-sponsor



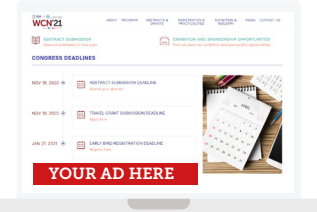
Example of networking & virtual meeting rooms. Graphics used are for illustration purposes only and may differ from actual event

Advertising Options

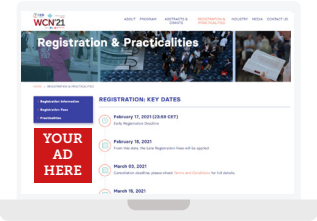
Graphics used are for illustration purposes only and may differ from actual event

on the WCN Website

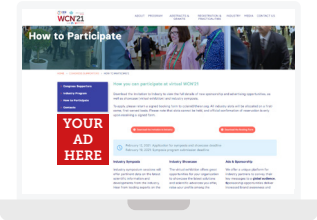
Home Page
Fee: $7,000 USD
Size: 728px x 90px
First come, first serve. Non-exclusive rotating image.
Limited space available.



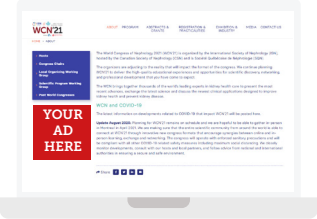
All Registration Pages
Fee: $6,000 USD
Size: 300px x 300px
First come, first serve. Non-exclusive rotating image.
Limited space available.



All Industry Pages
Fee: $6,000 USD
Size: 300px x 300px
First come, first serve. Non-exclusive rotating image.
Limited space available.



About Page
Fee: $5,000 USD
Size: 300px x 300px
First come, first serve. Non-exclusive rotating image.
Limited space available.



in the WCN Newsletters

Pre-Congress Newsletters
Size: 190 x 600px

Pre-congress:

February 2021 edition	$2,000
March 2021 edition	$2,500
April 2021 edition	$3,000

On-site:

Congress Day 1 (Thursday)	$3,000
Congress Day 2 (Friday)	$3,000
Congress Day 3 (Saturday)	$3,000
Congress Day 4 (Sunday)	$3,000
Congress Day 5 (Monday)	$2,000

NEW! Feature Article $2,000

Submit an feature article on your symposium or information about breaking research, advances in healthcare, patient care and more, for release in the April 2021 edition.

on Event Platform

Delegate Bag Insert
Fee: $1,000 USD
Image: 500px x 500px
Title: Max 25 characters
Subtitle: Max 40 characters
Intro text: Max 600 characters
Download link: PDF of any size

Event Lobby
Fee: $7,500 USD
Size: 180px x 300px
First come, first serve. Non-exclusive rotating image. Limited space available.

Code of Practice

Between WCN Organizers and Commercial and Non-Commercial Exhibitors, Industry Symposia, Organizers, and General Sponsors and Advertisement Sponsors.

The World Congress of Nephrology (WCN) is the annual congress of the International Society of Nephrology (ISN). WCN 2021 (WCN'21) is organized by the ISN and hosted by the Canadian Society of Nephrology (CSN) and la Société Québécoise de Néphrologie (SQN).

WCN is an opportunity for commercial companies involved in healthcare to connect with practitioners and specialists in the field. The contribution from companies is, therefore, welcomed by the ISN. The relationship between science and commerce at medical scientific meetings must be balanced and professionally managed. This responsibility lies equally with individual delegates, WCN as organizer, and the participating commercial and non-commercial organizations. WCN has adopted a "Code of Practice" for the commercial and non-commercial organizations participating in the congress. The commercial and non-commercial organizations who take part in meetings under the jurisdiction of ISN should plan and conduct activities that will enhance the scientific objectives of the meeting. Commercial activities should not exceed what is deemed acceptable. The following guidelines represent the code of practice adopted by WCN organizers and are applicable to all commercial and non-commercial organizations participating in WCN.

Codes

The Union Européenne des Médecins Spécialistes (UEMS) is a non-governmental voluntary organization whose members are the national medical organizations that represent medical specialists in the European Union and in associated countries. The UEMS established the European Accreditation Council for Continuing Medical Education (EACCME®) with the aim of encouraging the highest standards in the development, delivery, and harmonisation of continuing medical education (CME) and, later, of continuing professional development (CPD). The WCN is compliant with EACCME standards.

The following pharmaceutical industry codes will be adopted: The International Pharmaceutical Congress Advisory Association's (IPCAA) Code of Conduct, Medical Congress Guidelines and Housing Guidelines, The Code of Practice of the European Federation of Pharmaceutical Industry Association and the Eucomed Code of Ethical Business Practice and MedTech Europe Code of Ethical Business Practice.

Procedure

The following procedures apply to all bookable items included in this Invitation to Industry. Bookings are made by filling in and submitting the relevant booking form to the organizer. By submitting the form, the participant accepts the code of practice and all terms and conditions laid out in the document. All signed booking forms are irrevocable. Applications will be dealt on a first-come, first-served basis.

Premium Supporters

Participant may agree to a certain level of support, as laid out in this document, which they can spend on their choice of items. The participant will be invoiced for the full amount according to the level of support. The participant will need to submit a booking form to confirm agreement with the terms and conditions, for all items selected. If items are selected over time, booking forms will need to be submitted for each choice. The organizer will not refund amounts if the participant does not meet the invoiced level of support with various items. Premium supporters are given priority selection of industry symposia slots until December 1, 2020 and will be displayed first in the industry showcase, organized by booking date.

Industry Showcase

Showcase spaces are important places for commercial and non-commercial organizations to connect with participants and present on services and products. Showcase stands should allow the company/organization to show and display information relevant to both the company/organization and its products, and other scientific information that the company/organization may choose to disseminate. Activities not related to the practice of medicine are not appropriate under this code of practice. The showcase stands will be monitored by the organizer. The display of companies in the industry showcase lobby will be organized by booking date.

Ancillary meetings / Virtual meeting rooms

Virtual meeting rooms are available to purchase and organize smaller closed meetings, such as (advisory) board meetings, investigator meetings, etc. These meetings may take place in parallel with congress sessions provided they do not convene large groups of people and are limited in time (no full-day meetings are allowed). The guiding principle of this policy is to avoid attendees missing congress scientific sessions. Meeting rooms are private and may only be attended by invited participants. Rooms will be password protected to ensure it is not accessed by general delegates. The organizer may monitor sponsored room activities, and is liable to close rooms that are not being used according to these aforementioned standards, without notice. All fees will remain due. Social gatherings must not be organized for delegates during the scientific program (including the industry symposia), Opening Ceremony, and/or Welcome Reception.

Industry Symposium

All corresponding benefits are only confirmed upon receiving a booking form, full payment and approved program, and providing the client has met all the deadlines which will be communicated in the manuals.

All industry symposia programs need to be submitted for review and approval by the congress Scientific Program Working Group chair(s) and the Local Organizing Working Group chair(s). This is to avoid overlap with the official WCN'21 scientific program and to ensure the scientific quality and scope. Once programs are approved, changes must not be made without the specific approval of the above-mentioned Chair(s). ISN guarantees that all information contained in the program drafts will be handled with strict confidentiality.

Proposals must be submitted online via the portal before February 19, 2021. The exact portal link and log-in will be shared upon payment. Submission by any other means will not be accepted. Program proposals must include the symposium title and the full name, title, country, institution, subject, speech time start and end for all chair(s)/ speaker(s). The portal will not allow users to submit incomplete proposals as a final. Data submitted will be stored.

Industry symposia are published in the relevant webpage of the congress website, and will be promoted collectively in one pre-congress newsletter to all delegates sent by the organizer. The organizer does not share delegate contact information with industry symposia clients.

Industry symposia may not include lectures scheduled for the official WCN'21 scientific program. The ISN does not cover any costs for symposium speakers such as congress registration, participation fee etc. ISN and WCN working group members may only speak at a maximum of 2 industry symposia. The organizer will inform all parties in case of overlap. Conflict must be resolved by concerned parties.

The symposium organizer needs to ensure that all publications referring to their symposium mention: "Official WCN'21 sponsored industry symposium" to avoid any confusion with the official WCN'21 scientific program. The ISN, CSN, SQN, and WCN logos are used only in official congress publications, at events, or in publications officially organized, or approved, by the organizer. The WCN'21 logo may, however, be used on invitations for official industry symposia. Other use of the ISN, CSN, SQN, and WCN names and/or logos in any fashion, by any commercial or non-commercial organization, is not permitted without prior written permission from the organizer.

Terms & Conditions

1. Terms of Reference
In these Terms and Conditions, the following definitions shall apply:

1.1 "Organizer" shall mean the International Society of Nephrology (ISN), including its volunteers, officers and staff, as well as leadership and staff of the Canadian Society of Nephrology (CSN) and the Société Québécoise de Néphrologie (SQN) as ISN affiliated societies and hosts of the World Congress of Nephrology 2021.

1.2 "Participant" shall include the person being described as such in the booking form and all employees and agents of such person and shall, if applicable, also include permitted sub-licensees of the exhibitor.

1.3 "Contract" shall mean the contract established between the Organizer and the Participant, upon these terms and conditions, in the Event.

1.4 "Event" shall mean the ISN World Congress of Nephrology 2021 to be held virtually from April 15-19, 2021.

1.5 "Showcase" and/or "Industry Showcase" shall mean the online exhibition section of the Event.

1.6 "Showcase Space" shall mean any virtual space licensed to the Participant by the Organizer for the purpose of the Showcase.

1.7 "Invitation to Industry" shall mean this brochure supplied by the Organizer to the Participant.

1.8 "Item(s)" shall mean any bookable item laid out in this document including but not limited to Showcase Space, industry symposium, sponsorship, advertising space, meeting space and/or other support relating to the Event.

1.9 "Fee(s)" shall mean the amount payable for the Item(s) by the Participant.

2. Contract, Terms of Payment and Cancellation Policy
2.1 By submitting the booking form, the Participant accepts all terms and conditions laid out in the document. All signed booking forms are irrevocable.

2.2 Applications must be submitted by the Participant under whose name the Item is to be listed.

2.3 Fee(s) for all Item(s) must be fully paid by December 1, 2020. If a booking form is received after December 1, 2020, the Fee is payable within 30 days of receipt of invoice. If a booking form is received within 30 days of the Event (i.e. on or after March 16, 2021), 100% of the Fee must be paid by bank transfer at the time of application, and received before the Event.

2.4 Failure to pay Fee(s) cancels your booking. No Participant will be allowed to participate or have access to the Event should the payment not have been received by the Organizer prior to the event and within the stipulated deadline.

2.5 Any late payment (i.e. receipt of money by organizer 30 days beyond the due date stipulated) will be subject to a penalty of 21% APR (Annual Percentage Rate) on the total amount invoiced.

2.6 All partial or total cancellations for Item(s) must be made in writing to the Organizer by the Participant.

2.7 The Organizer maintains a cancellation fee of 50% for Item(s) cancelled prior to December 1, 2020. No refunds of Fee(s) will be issued for cancellations of Item(s) received in writing after December 1, 2020.

2.8 Should the agreed total amount have not yet been collected by Organizer, the Participant will remain bound to make the appropriate and invoiced Fee in accordance with the preceding timings and reimbursement schedule.

2.9 The Organizer is free to assign any cancelled Item(s) to other Participants.

2.10 Any refund to be made will be processed after the Event and will be settled no later than September 31, 2021.

3. Amendments, Insurance and Liability
3.1 The Organizer reserves the right to alter the schedule of the Event and Showcase. Any amendments of the schedule implemented by the Organizer shall not justify partial or total cancellation by the Participant.

3.2 The Organizer reserves the right to amend formats of (or elements of) the Event and Showcase. Any amendments relating to the agreement with the Participant, will be communicated in writing to the Participant. Amendments of formats by the Organizer for activities under the agreement with the Participant, and not deemed appropriate by the Participant shall justify partial or total cancellation and reimbursement of contract value minus reasonable amounts for elements delivered to be decided by the Organizer.

3.3 The performance of this agreement by either party is subject to acts reasonably beyond the control of the Organizers (war, government regulations, global pandemic, disaster, strikes, civil disorder, curtailment of transportation facilities, or other emergencies). If such acts make it illegal or else, deemed impossible by the Organizer, to host the Event and deliver the elements under this agreement, the Fees will be reimbursed minus reasonable amounts for elements delivered, decided by the Organizer.

3.4 Neither party will be liable for any failure or delay in the performance of the Agreement which is caused by circumstances beyond the reasonable control of the party concerned including without limitation software or issue with the hosting platform, acts of God, pandemic, war or national emergency, acts of terrorism, strike, lock-out, fire, explosion, volcanic eruption and flood ("Force Majeure"), provided always that the de-faulting party uses all reasonable endeavours (but without an obligation to incur cost) to minimise the period of disruption caused by Force Majeure.

4. Eligibility for Conditions of Participation
4.1 The Organizer has absolute discretion in the admission of Participants, and reserves the right to decline any application without giving any reason.

4.2 For a Showcase application to be accepted by the Organizer, the products and services must be educational in nature and directly relate to the nephrology/kidney care field.

4.3 The Participant acknowledges and accepts that it will bear the risk that any information and/or not submitted within any communicated deadline, or not submitted using the instructed method may not receive any or all of the promised benefits laid out in the Invitation to Industry.

4.4 The Participant acknowledges and accepts that certain benefits relate to communications planned on exact dates, and are therefore, subject to having booked in advance of these planned communications. The benefit will not apply if the Participant books after these dates. The Organizer will make reasonable efforts to suggest an alternative benefit where possible.

4.5 The Participant may be required to provide content for benefits for which the Organizer will communicate specifications and deadlines to receive. The benefit will not apply if the Participant does not share content by fixed deadlines.

4.6 Further rules and regulations pertaining to the Item(s), in particular Industry Symposia and Showcase can be found in the manuals and other documents supplied by the Organizer. The Organizer may at any time and from time to time make further rules and regulations (having immediate effect) in relation to any aspect of the Event. Such rules and regulations shall be deemed to form part of this Agreement, and shall be binding on the Participant.

5. Industry Showcase, Licensing, and Allocation

5.1 Showcase Space is licensed to the Participant for trade promotion purpose only for the duration of the Showcase.

5.2 The Participant is not allowed to sub-license the Showcase Space allocated to it, neither as a whole nor in part, without the prior written consent of the Organizer. The Participant shall ensure that any such authorised sub-license comply with these rules and regulations and shall be responsible for any default of such sub-license.

5.3 The Organizer has absolute discretion in allotting space in the Showcase.

5.4 Showcase Space content must be submitted for approval within the deadline given in the service manual. The Participant is solely responsible for obtaining all consents, approvals, authorities, licenses, etc., that may be a requisite to participate in the Showcase.

5.5 The sharing of Showcase Space is prohibited, except when sharing with divisions of the same company or between companies comarketing a product or service.

5.6 During the license period the Participant shall be responsible for the good conduct of its employees, servants and agents, contractors and subcontractors who shall be bound by and must observe these terms and conditions in all respects. The Organizer reserves the right to forbid admission or to have expelled any Participant, whose behaviour is considered disruptive or bothersome, and presence is considered detrimental to the security, the peacefulness or the image of the Event.

5.7 Public auctions shall not be permitted in the Showcase at any time. Contests such as lotteries and raffles are subject to the code of conduct for healthcare industry regarding promotional activities and must be submitted to the Organizer for prior approval. The prize should be useful to the delegates for medical professional use. No pictures or brand names are allowed to promote your raffle and/or lottery.

5.8 Counterfeit goods promoted on your Showcase Space will not be allowed and the Organizer has the right without recourse to close the Showcase Space of the said Participant. The Participant will not have any financial claim against the Organizer.

5.9 The sale of goods or services of any kind is prohibited. Order taking is permitted. The Participant agrees not to deliver any goods and/or services until after the conclusion of the Showcase. The Participant agrees not to conduct or permit the receipt of legal tender or anything of value for machinery, equipment, goods, and/or services.

5.10 The Organizer shall not be responsible for any error or omission relating to the Participant, its equipment, products, or services in the listings in any promotional material.

5.11 The Organizer shall not be held responsible in any manner whatsoever for the consequences of any introduction or commercial transaction made during or as the result of the Showcase.

6. Waiver

6.1 No waiver by the Organizer of any of the provisions of these rules and regulations or of any of its rights hereunder shall have effect unless given in writing and signed by the Organizer.

6.2 The waiver by the Organizer of any of these rules and regulations shall not prevent the subsequent enforcement of these rules and regulations and shall not be deemed to act as a waiver in respect of any subsequent breach.

7. Termination of Participation

The Organizer reserves the right to terminate without notice a Participant's right to participate in the Event upon occurrence of any of the following events:

7.1 If the Participant or any of its representatives commits a breach of any of these rules and regulations; or

7.2 If the Organizer believes that the Participant is conducting an activity that does not conform to the nature and purpose of the Event or if proper use is not being made of the Showcase Space; or

7.3 If the Participant is, for any reason, unable to meet his contractual obligations.

7.4 If a Participant's right to participate in the Event is terminated, the Participant shall have no claim for refund of any Fees paid to the Organizer.

8. Data Protection and Information Sharing

8.1 The Participant shall provide the Organizer with their company and contact information which includes, but is not limited to: company name, mailing address, contact persons, titles, phone, email addresses. Organizer is liable to store this data and share with relevant parties strictly for the purpose of Event organization. Organizer shall only share personal details with relevant suppliers to perform necessary planning.

8.2 In accordance with the chapter 3 of the European Regulation 2016/679 with regards to data protection, you have the right to request from the Organizers, access to and rectification or erasure of your (personal) data or restriction of processing concerning your data. For such request Participants must contact the Organizers (be aware that a proof of identity will be requested during the process).

8.3 The Participant shall not disclose inappropriate information or use any technical or confidential information regarding the business or affairs of the Organizer or any of the other Participants of the Event acquired by way of the Participant's Contract to participate in the Event.

Resume

These terms and conditions shall be governed by and construed in accordance with the laws of USA. Any disputes or claims arising out of or in connection with these terms and conditions shall be submitted to the courts of USA.