

WORLD CONGRESS OF NEPHROLOGY 2021





Michael Podt
Meetings & Events Director



Paolo Zavalloni
Congress Project Manager

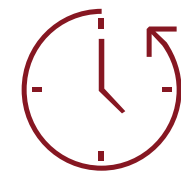


Alexandra Kelley
Business Development
Administrator



Charleigh Claire
Business Development Manager





Exhibition

February 24, 2021

1

Congress schedule

How to build your online booth

Mock-up of main platform pages

Networking

Registrations

Exhibition

March 10, 2021

2

Session structures

Booth building recap

Registrations

Demo of Tawk live chat

Upcoming deadlines

Symposia

March 12, 2021

3

Industry symposia logistics

Interactivity elements

Polling

Live Q&A



Organizer and Hosts



Congress Chair



Vivekanand Jha
ISN President
India

Local Organizing Working Group



Tomoko Takano
Canada

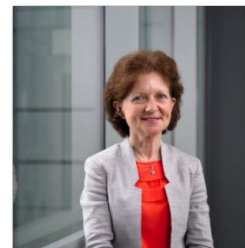


François Madore
Canada

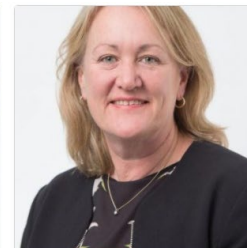
Scientific Program Working Group



Claire Sharpe
United Kingdom



Brenda Hemmelgarn
Canada



Robyn Langham
Australia

April 12 – 15, 2021

Pre-Congress



- Raising the Curtain sessions
- Pre-congress course content available on-demand
- Live interactive course sessions on April 15

April 16 – 19, 2021

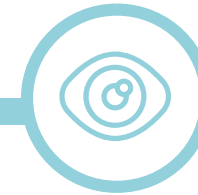
Congress



- Exhibition opens
- Congress livestream runs between 8:00am and 14:00pm EDT
- Content available on-demand shortly after live viewing
 - Daily highlight session

April 20 – May 31, 2021

Platform open



- Presentations
 - Posters
 - Networking
 - Exhibition

ONE REGISTRATION FEE

Important congress planning tools

Manual

MYWCN • ISN HOME


WCN'21
 APRIL 15-19, 2021
 VIRTUAL

[ABOUT](#) [PROGRAM](#) [ABSTRACTS & GRANTS](#) [REGISTRATION & PRACTICALITIES](#) [INDUSTRY](#) [SOCIAL MEDIA & NETWORKING](#) [CONTACT US](#)

Welcome to your Showcase Manual

Please find below the information you will need to plan your showcase at the World Congress of Nephrology.

- [Industry portal](#)
- [Important dates](#)
- [Uploading content](#)
- [Registrations](#)
- [Networking](#)
- [Viewing on devices](#)
- [Metrics](#)
- [Promo pack](#)
- [Advertising](#)
- [Contacts](#)

Looking for the Industry Symposium manual? Head this way →

Share    

www.theisn.org/wcn/exhibition-industry/exhibitor-manual

Industry Portal

BACK TO OVERVIEW Welcome, Claire Charleigh Log off


WCN'21
 APRIL 15-19, 2021
 VIRTUAL

ISN WORLD CONGRESS OF NEPHROLOGY

Personal Details (To change, select 'Update my account' below)

Name	Charleigh Claire
Country	
Position	
Email	cclaire@theisn.org
Tel.	+32471654737
Company	
Street	Lenniksebaan 197, Brussels, 1070
Postal code	1070
City	Brussels

Important Documents

You currently have no important documents related to WCN 21


INDUSTRY SHOWCASE
 Upload, edit and preview your showcase space here

<https://cm.theisn.org/cmPortal/Portal/WCN2021/exhibit>



Important congress planning tools

BACK TO OVERVIEW Welcome, Claire Charleigh Log off

 **ISN WORLD CONGRESS OF NEPHROLOGY**
APRIL 15-19, 2021 | VIRTUAL

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Important Documents

You currently have no important documents related to WCN'21



INDUSTRY SHOWCASE

Upload, edit and preview your showcase space here

- Build your online booth
- Organize your registrations
- View invoices and confirmations

<https://cm.theisn.org/cmPortal/Portal/WCN2021/exhibit>



WCN'21

Building your booth

Welcome to your Showcase Manual

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- Promo pack
- Advertising
- Contacts

Where do I go to upload my content?

To edit your showcase, access your industry portal and click on the *Industry Showcase* button.

Is there a deadline to submit my content?

We recommend having your showcase finalized by 9 April 2021. Please note you will still be able to make changes to your showcase at any time the platform is live from 16 April – 31 May.

Previewing my showcase

You will be able to preview how your showcase looks at the end of the upload process. You can preview any changes you make immediately. If you do not see your changes, please refresh the page.

What can I upload?

Your showcase tier (1, 2 or 3 star) decides which content (and quantity of) that you can upload. The table below outlines this.

Feature	3 star	2 star	1 star
Company description	Yes	Yes	Yes
Company logo	Yes	Yes	Yes
Social media handle	Yes	Yes	Yes
Company website URL	Yes	Yes	Yes
Video(s)	2	1	0
Contact(s)	5	3	1
PDF(s)	6	4	2
Banner (Displays at top of page)	Yes	No	No

What are the specifications for content?

Company description

Max 1000 characters allowed for your company description. Links and formatting can be included. However unnecessary html encoding is removed after final edit.

Include here:

[BACK TO OVERVIEW](#)

Welcome, Claire Charleigh [Log off](#)



Personal Details (To change, select 'Update my account' below)

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Email: cclaire@theisn.org
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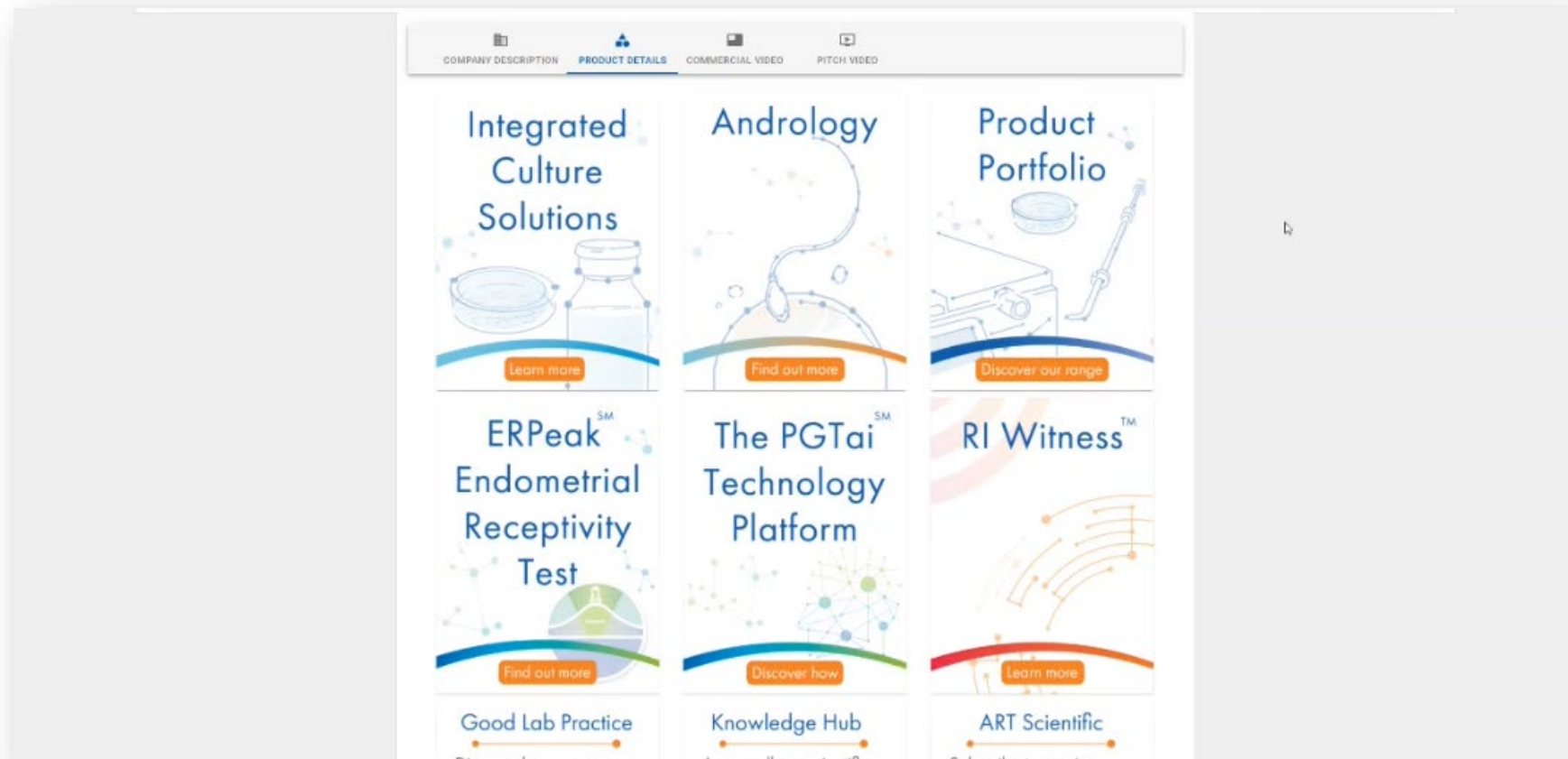
INDUSTRY SHOWCASE

Upload, edit and preview your showcase space here

<https://cm.theisn.org/cmPortal/Portal/WCN2021/exhibit>



Products



Registrations – Two types

SHOWCASE

Industry Showcase
Global Nephrology
Village
Networking

FULL-CONGRESS

Industry Showcase
Global Nephrology Village
Networking
Scientific Program
Posters
Pre-congress Courses
Any other areas of WCN'21



Registrations – View, add and provide names



ADD REGISTRATIONS TO MY GROUP

View your existing registrations to WCN'21 / Purchase extra passes



COMPLETE BADGE NAMES FOR MY GROUP

Provide names for your complimentary registrations here by April 2, 2021

Deadline April 2, 2021



Homepage / Lobby



Please note this visual is a draft and may differ from actual design



Maple Leaf Plaza



Please note this visual is a draft and may differ from actual design



Exhibition Lobby

ISN World Congress of Nephrology 2021

10:36 CET

Profile

PROGRAM

POSTERS

MAPLE LEAF PLAZA

INDUSTRY SHOW CASE

INDUSTRY SESSIONS

CHAT

NETWORK

FAQ

Industry Showcase

★★★★






★★








★









Please note this visual is a draft and may differ from actual design



Networking

Live chat

You can activate the live chat function on your showcase

This allows delegates and exhibitors to chat on the booth directly

The chat will pop-up on the bottom corner of the screen

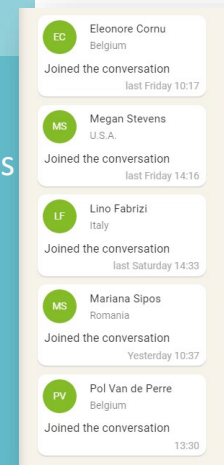
You do not need to be logged in to WCN to use as it is an external technology

Networking Page

Search the delegate directory and connect with other delegates whenever you want

As soon as someone visits a booth, they are automatically joined in the conversation

If an exhibitor representative is logged in to the networking tool, they can monitor the list and see up to the minute who has been in the stand



Topical Networking Rooms

Throughout the congress, special topical networking events will be scheduled, mostly during break-times.

Powered by SpatialChat

This platform allows you to easily join networking rooms that resemble the in-person experience.



Networking

Social Media Wall

The virtual Social Media Wall will display all social media posts that include the World Congress of Nephrology's official hashtag #ISNWCN

It's already live – check it out and join the conversation

my.walls.io/ISNWCN

Post on Twitter: #ISNWCN, #World Congress of Nephrology, #WCN'21, #WCN21

”

Preparing my lecture on “Management of Patients Who Present With Advanced CKD” for VIRTUAL #ISNWCN. Join me on 15 April 2021! Check out full program at theisn.org/wcn/program

“

Lily Mushahar (@LilyMshar) 7 hours ago

Preparing my lecture for VIRTUAL #ISNWCN. Join me on 15 April 2021! World Congress Nephrology (WCN) 2021. For full program at theisn.org/wcn/program/

Lily Mushahar (@LilyMshar) 8 hours ago

ISN WCN'21

APRIL 15-19, 2021 VIRTUAL

Hosted by

Don't miss the VIRTUAL #ISNWCN Peritoneal Dialysis Course session “Remote monitoring, PD in times of crisis” in partnership with the @ISNkidneycare-@ISPD1. April 15, 2021 1 pm EST cm.the...

ISN World Congress of Nephrology (@ISNWCN) a day ago

The 3rd edition of the ISN Global Kidney Policy Forum will take place at VIRTUAL #ISNWCN on April 16, 2021, at 9:30 am EST

#ISNWCN

”

@divya_sharmaMD Telemedicine is a great tool in follow up and Triaging. Our paper Experience with Telemedicine in Kidney Transplants during COVID pandemic has been accepted for presentation at the forthcoming Worl...

“

Sanjeev Gulati (@sgulati2002) a day ago

”

@ISNWCN @ISNkidneycare @RKazancioglu Prof Rumezaya was so inspiring. Waiting to hear her during the VIRTUAL #ISNWCN @ISNkidneycare

“

Urmila Anandh (@AnandhUrmila) 4 days ago

”

Chronic kidney disease is a “neglected” non-communicable

“

Join me during VIRTUAL #ISNWCN! I will be speaking about: Acute kidney injury requiring RRT during the COVID-19 pandemic: What are our options for treating it in LMIC? Check out the full program here

Urmila Anandh (@AnandhUrmila) 4 days ago

Stay tuned for our VIRTUAL #ISNWCN Pre-Congress interviews by the #SocialMedia Team! What an inspiring chat with @ISNkidneycare Council Member, Prof. @RKazancioglu, and ISN SE Regional Board Member and ...

ISN World Congress of Nephrology (@ISNWCN) 4 days ago



www.theisn.org/wcn22

Abstract submission opens April 15
Invitation to Industry in Spring 2021



WCN'22

Hosted by



FEB 24-27, 2022
KUALA LUMPUR, MALAYSIA





APRIL 15-18, 2021
MONTREAL, CANADA

WCN'21

Hosted by

