FEB 24-27, 2022
KUALA LUMPUR, MALAYSIA
& Virtual

WCN'22

Hosted by

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IDEAS THAT WORK COVR

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APSN

Malaysian Society of Nephrology

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Pre-Congress
February 21-24, 2022

Congress
February 25-27, 2022

Platform open
February 27 – March 31, 2022

- Raising the Curtain sessions, February 21-22
- ISN Global Kidney Policy Forum, February 23 open access

- Pre-Congress Courses, February 24 subject to a fee
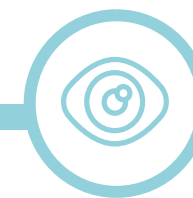
- Pre-congress course content available on-demand

- Exhibition opens

- **Virtual program** runs from 3 pm to 1 am MYT 8 am to 6 pm CET

- **In-person program** runs from 7:30 am to 2:30 pm MYT at KLCC 0:30 am to 7:30 am CET

- Content available on-demand shortly after live viewing

- Daily highlight session

- Presentations
- Posters
- Networking
- Exhibition

ONE REGISTRATION FEE

Industry Symposium

Broadcast your ground-breaking science to a global audience during dedicated prime-time slots. Open-access, on-demand recordings will be available for 12 months on the post-event platform.

Fee: $40,000 USD

What does the fee include?

- Recorded **open-access** 60-minute session (time includes Q&A)
- Company banners in waiting room and during sessions
- Integrated live Q&A and polling
- Analytics
- Dedicated support in the pre-record your symposium
- One dedicated social media promotion, sent by ISN on behalf of organizer
- Program displayed in industry symposia e-program book (Design provided by sponsor)

Industry Symposia Slots

VIRTUAL	Slot 1 #	Slot 2#
Friday, 25 February, 2022	09.30-10.30 CET	16.00-17.00 CET
Saturday, 26 February, 2022		23.00-00.00 MYT
Sunday, 27 February, 2022	16.30-17.30 MYT	
IN-PERSON @ KLCC	Morning slot #	Afternoon slot #
Friday, 25 February, 2022	02.00-03.00 CET	05.00-06.00 CET
Saturday, 26 February, 2022		
Sunday, 27 February, 2022	09.00-10.00 MYT	12.00-13.00 MYT

How long is the session?

The slot is 60 minutes long. We recommend a structure of 45-minutes of pre-recorded presentations followed by 15-minutes of live Q&A. After 60 minutes, the broadcasting will end.

How long are industry sessions available for?

24 – 27 February 2022: First broadcast

until 31 March 2022: Available on-demand on WCN virtual platform

April 2022 – April 2023: Available on ISN Academy

Please contact us if you would like your session to be removed at any time different to the above schedule.

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What is the deadline to submit symposia program proposals?

You must submit the program of your industry symposia for approval by October 15, 2021 (first draft) and November 12, 2021 (final draft).

How do I submit?

Submission is made via an online form on the Industry Portal. You must log-in to the Industry Portal using the log-in provided to you, click on the button INDUSTRY SYMPOSIUM PROGRAM SUBMISSION. It will open up a form for you to fill in the details of your program.

What information is required?

Session information

- Session title (max 25 words)
- Date
- Start time (MYT)
- End time (MYT)
- Session duration (in minutes)

Chair(s)

- Title
- First name
- Last name
- Institute
- Country
- Email (Please note this email is used to arrange time slot of session recording)

Speaker(s)

- Presentation title
- Title
- First name
- Last name
- Institute
- Country
- Email
- Start time
- Duration (in minutes)

Who are the programs approved by?

The content of industry sessions must be submitted for review and approval by the WCN Congress Organizing Committee (COC) who will ascertain the scientific value of the program. Approval or suggestions for changes by the COC will be communicated and these recommendations must be taken into consideration. Changes cannot be made without approval.

When will we know if the program is approved?

We will confirm within 2-3 weeks of submitting your program.

Are there any other considerations?

In line with the ISN Position Statement on Diversity, we ask that industry symposia programs are diverse from a gender, ethnicity and cultural perspective.

Will sessions be subtitled?

All pre-recorded WCN sessions are automatically subtitled with English subtitles. Please request in advance if you do not wish to have subtitles added to your symposia.

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ⓘ The following information relate to promotional opportunities **included** in your symposia package:

Social Media Post

All industry symposia bookings come with the opportunity to organize a social media post to promote the session. The sponsor shall provide the image and text for the post, and decide which platform to send from (from the below list):

Facebook: 32k+ fans https://www.facebook.com/ISNkidneycare
Twitter: 11.7k+ followers https://twitter.com/ISNkidneycare
LinkedIn: 8.1k+ followers https://www.linkedin.com/company/isnkidneycare/
Instagram: 1,600+ followers | https://www.instagram.com/isnkidneycare/

Deadline: By February 10, 2022 please submit the following details by email to akelley@theisn.org:

- Your preferred time/date (This will be approved by our ISN Social Media Manager against editorial calendars)
- Chosen social media
- Content of push notification (Text and URL)

Schedule will be allocated by first come, first serve. No specific product advertising allowed. GIF/animated images are not recommended as can affect quality. 72 DPI is optimal for all web artwork. It is possible to purchase additional posts. Please check *Advertising* for more information.

Program E-Book

All industry symposia have the opportunity to provide an brochure visual to be placed in the symposia program e-book. The e-book will be displayed on the WCN congress website for delegates.

Specifications: A4 size (210 x 297 mm/8.3 x 11.7 inches)

Deadline to submit: January 21, 2022 by email to akelley@theisn.org

View example layout →

ⓘ The following information should be submitted on the **Industry Portal** by **January 21, 2022**

ⓘ The following information should be submitted on the **Industry Portal** by **January 21, 2022**:

Access restrictions

It is possible to restrict access to your symposia session by healthcare professional (HCP) status of the delegate in this section.

Banner above video

Please provide the banner visual that will display above your virtual symposium video.

Specifications: 1200 x 110px

> View example of "Banner above video" →

Banner(s) in waiting room

Please provide the banner(s) that will display in the waiting room area of your symposium. Delegates are taken to the waiting room if the session is taking place in more than 15 minutes time.

Specifications: 165 x 275 px

You can provide separate visuals for left and right, or the same visual for both.
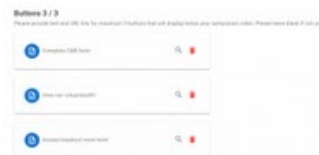
> View example of "Waiting room" →

Polling moderator (Sli.do)

You must submit the name of the person to set-up and moderate the polling during your session. Maximum 3. This is only if you plan to have polls. Please see *Polling* section for more information.
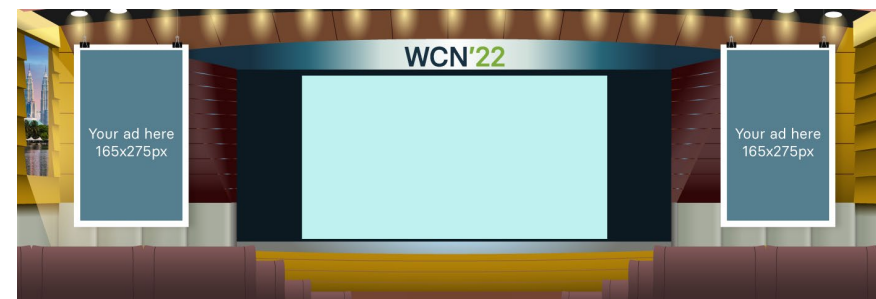
Additional buttons below video

There is opportunity to have a maximum of 3 buttons that will display below your symposium video. In this section, you can provide the:

- Button text (max. 50 characters)
- URL link or downloadable PDF or PNG file

1200w x 110h

Your ad here
165x275px

WCN'22

Your ad here
165x275px

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What is the process to pre-record the symposia presentations?

Step one

Submit your program proposal and receive approval.

Step two

Speaker(s) will be sent a link to book a timeslot to pre-record their presentation. They will choose a time that suits them and confirm. They will receive by email a link to the meeting and option to add to their calendar.

This link is sent to the speaker email provided during program submission form.

Pre-recordings will take place the week of January 24 – 28, 2022. There are 8 timeslots available per day between 09:00 and 16:00 CET The week is reserved only for industry symposia speakers and it is not possible to extend this timeline.

Bookings are first come, first serve.

Step three

The speaker will need to upload their presentation slides before the booked pre-recording session. Speaker(s) will have access to the WCN speaker portal to upload their presentation. They click on the button: *MY PRESENTATION UPLOAD*.

Step four

The speaker will join the pre-recording session. They will have up to 1-hour to record their presentation. There will be a dedicated technician to guide the speaker through the process.

Can we join our speakers in the pre-recording sessions?

Yes – Please ask your speaker(s) to forward you the calendar invitation after they have confirmed their timeslot. Multiple people can join the speaker as they record.

Can we pre-record our own materials?

Yes – although we recommend to pre-record with the WCN team, it is possible to provide your own file. The deadline to submit this is *February 2, 2022*. You must submit the video file to this email: akelley@theisn.org. Your video must be MP4 format in full HD resolution. Please provide a file with all presentations combined.

VIRTUAL Industry Symposia: Live Q&A

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How do viewers submit questions?

In the session, to the right of the video stream will be the live Q&A box. Viewers can submit questions. They can up-vote or down-vote others questions.

How do speaker(s) and chair(s) join the live Q&A on the day?

Speaker(s) and chair(s) will be given a link to join the live Q&A. They will join a zoom webinar all together. The technician will be there to guide them through. They will be notified when the live Q&A is beginning so they are prepared to go live.

We advise speaker(s) and chair(s) to wear the same outfit they wore to pre-record their session for fluidity.

We recommend they arrive at the start of the session to watch the pre-recording. They must arrive no later than 15 minutes prior the start of the scheduled live Q&A.

How are the questions received?

Chair(s) will receive a link to webpage that only has the Q&A box.

It is possible to switch on / off question moderation. If switched on: you can review questions and accept or not accept before they are posted. If switched off: all submitted questions will be posted automatically.

During the live Q&A, it is the chair(s) role to choose appropriate questions and ask them to the speaker(s).

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How will the polling work?

The polling feature is available and the technology provider is Slid.o.

A representative from the company can join the session and moderate the polling. It is their role to start the poll (allowing audiences to see the poll on the screen) and to stop the poll. This person will need to be known in advance so they can be given the rights.

Polls will be displayed only after the recorded presentations in the Q&A session.

How many polls can we have?

You can have multiple polls.

Can we have a poll during the pre-recorded part of our session?

This is not recommended.

What is the deadline to provide polling questions and answers?

You must provide the name of the person who will moderate the polling during your session by *January 24, 2022* on the industry portal under Session Configurator.

This person will receive a link to get access to Sli.do for your session. There they will be able to set and manage questions and answers. Please have these set before your session begins.

Are we able to see metrics of polling?

Yes.

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Are we able to arrange a rehearsal slot before our symposia?

Yes you may book rehearsal slots for your symposia. There are limited slots available.

Rehearsals will take place between **7 – 11 February 2022**. You must book your rehearsal slot in advance and pay in full for your slot by *January 17, 2022*.

What is the fee?

There is an additional fee of $1,000 USD which must be paid for before the rehearsal.

Full-congress registrations

Companies may receive a number of complimentary full-congress registrations depending on your booking:

Platinum supporter: 3 full congress included
Gold supporter: 2 full congress included
Showcase (3-star): 2 full congress included
Showcase (3-star): 1 full congress included

Full-congress registrations allow access to all areas of WCN'22. These registrations will be ready in your industry portal for you to allocate names to before February 11, 2022. Any name changes received after the deadline are subject to a fee. These registrations are intended for use only by the company.

Industry access badges

You can request an unlimited number of complimentary industry access badges for your staff to use for organizing purposes. Industry access badges have access to all industry symposia and the industry showcase.

Open access for symposia sessions

Industry symposia are open-access. This allows someone who may not be registered to WCN'22 to follow your symposia. They will register and be able to access the WCN platform but only be able to view the symposia.

They still must register (to be able to share the metrics) but the registration is free. You will not need to enter any promo/discount code to receive the free registration. It is automatic.

How to order extra registrations

1. Go to portal and click on button: *Add registrations to my group*
2. The form will ask you to confirm your details and then click *Next* (bottom right)
3. Select the type of badge you need and confirm the amount needed. Click *Next*.
4. If you have selected a registration with a fee, complete the *Payment*

How to provide names for registrations

Go to portal and click on button: *Complete badge names for my group*

The main contact should provide the following information for each delegate in your group: title, name, surname, country, and email address.

Please check that participant's names are entered correctly (example format: John Smith). Names should not be entered in CAPITAL letters.

Deadline: February 11, 2022.

Do I need to register speakers and chairs to take part in live Q&A?

It is not technically necessary to register your speaker – they'll be able to participate in the live Q&A without registration (as it's a separate link for them).

> Each delegate must have a unique email address in order to access the virtual WCN platform.

> ! The main contact needs to inform the delegates in your group to set the password to access the congress platform. We strongly encourage this is complete before February 21, 2022, to avoid delays and issues in accessing the virtual platform congress days.

> ! If you receive a solicitation to purchase an attendee list, this is a **fraudulent**. ISN does not sell, nor advertise the mailing list of its attendees to comply with regulations protecting customer's data.

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Thank you ☺!