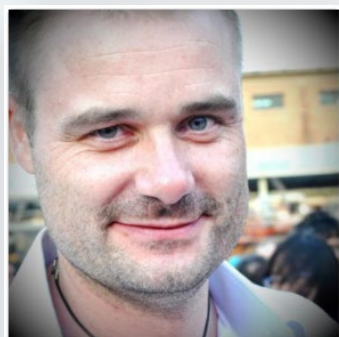


Industry Showcase: Live Demo and Q&A Webinar

January 11, 2022
3:00pm CET



Your main contacts at ISN



Michael Podt
Meetings & Events Director



Paolo Zavalloni
Congress Project Manager



Alexandra Kelley
Business Development
Administrator



Charleigh Claire
Business Development Manager



Symposia

Exhibition



Symposia **1**

November 30, 2021

Congress program

Included features

Pre-recording

Live Q&A

Polling

Rehearsal slots

Exhibition **2**

December 2, 2021

Congress format

Congress schedule

How to build your online booth

Mock-up of platform

Registrations

Exhibition **3**

January 11, 2022

Recap of booth building

Networking

Mock-up of virtual platform

Upcoming deadlines

Schedule

Pre-Congress

February 21-24, 2022

Pre-Congress Courses (*Feb 24*)
Raising the Curtain (*Feb 21-22*)
ISN Global Kidney Policy Forum
(*Feb 23 open-access*)

Congress

February 25-27, 2022

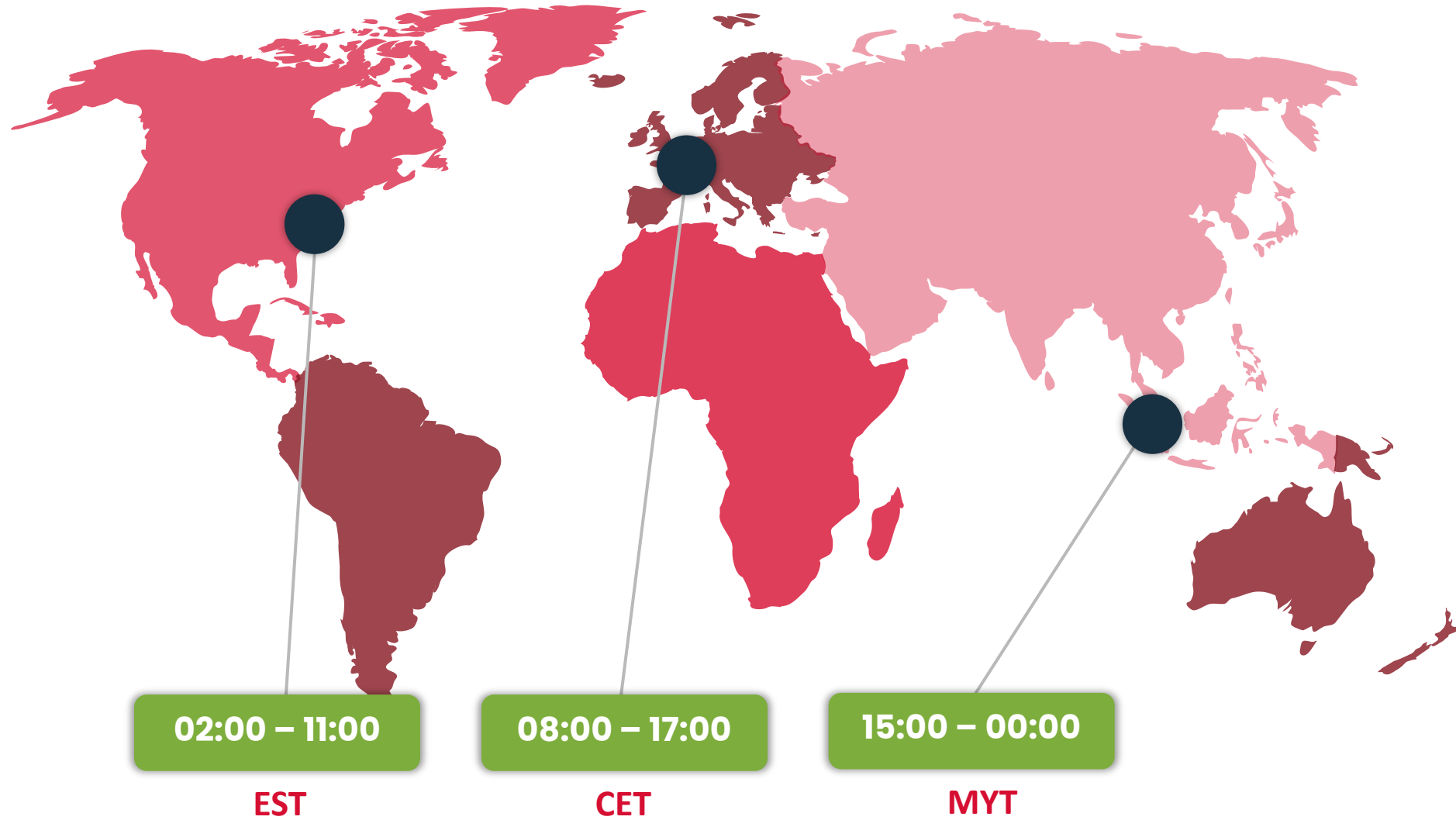
Industry Showcase

Posters
Industry Symposia
Scientific Program
Daily highlight session



Industry Showcase will officially open to delegates on **Friday, February 25, 2022 at 8am CET / 3pm MYT**

The platform remains open until May 31, 2022. After this date, congress content moves to the ISN Academy.



How to interact with delegates at WCN

Use the
Networking
page

Set
appointments
with Calendly

Live chat on
your booth

Social Media
Wall

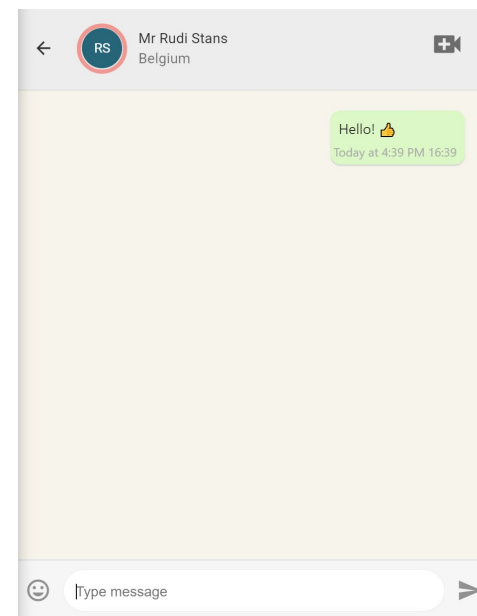
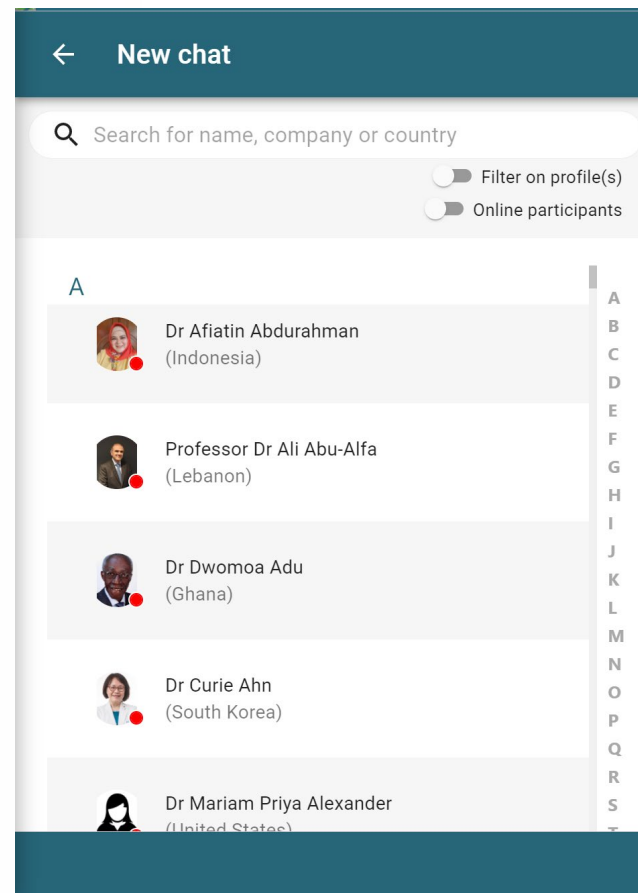


Leave a Message
button on your
booth

Topical
networking
events

Use the Networking page

- Search the delegate directory and connect with other delegates at any time
- Sorted alphabetically
- Minimum shown is: Name, country, photo
- Use open search
- Video call and message



Use the Networking page

- Filter online/offline delegates
- Filter by profile
- Hover over profile


☒ Filter on profile(s)

Area of Activity

Professional Interest

Practice settings

A




Dr Afiatin Abdurahman
 (Indonesia)

Area of Activity
 Clinical Practitioner

Professional Interest
 Chronic Kidney Disease,
 Clinical Nephrology, Clinical Trials,
 Hemodialysis, Peritoneal Dialysis,
 Research Methodology and Mentorship,
 Other

Practice settings
 Dialysis Clinic, Government Hospital,
 Individual Practice, Teaching Hospital



Dr Curie Ann
 (South Korea)

A

B

C

D

E

F

G

H

I

J

K

L

M

N

O

~

Live chat on your booth

- You can activate the live chat function on your showcase
- This allows delegates and exhibitors to chat on the booth directly
- The chat will pop-up on the bottom corner of the screen
- You do not need to be logged in to WCN to use as it is an external technology

Livechat
Select your chat provider and enter the required parameters

Provider

-

-

livechat

clickdesk

helpcrunch

tawk

Would you like to show disclaimers for your booth?


☒ Yes

☐ No


 [How-to guide](#)

Live chat on your booth


www.tawk.to




Live Sessions




Live Networking




Program




Industry Symposia




Posters

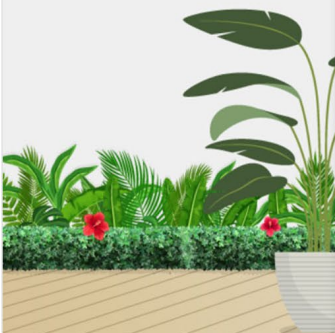



Showcase





CME































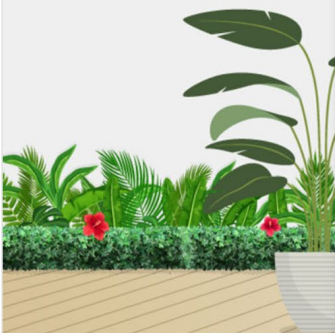









































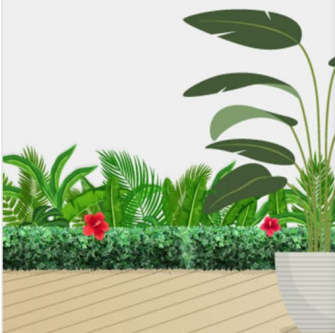









































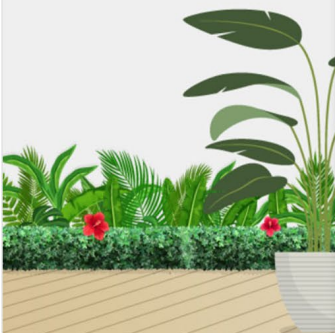









































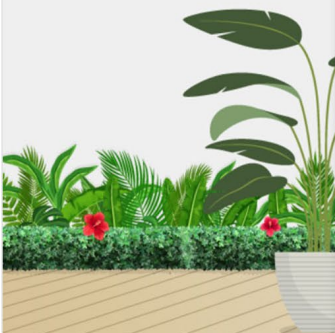









































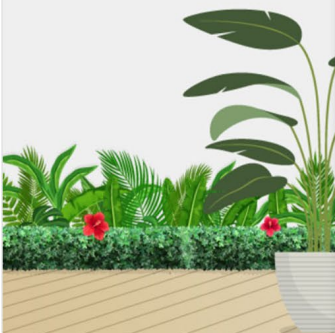









































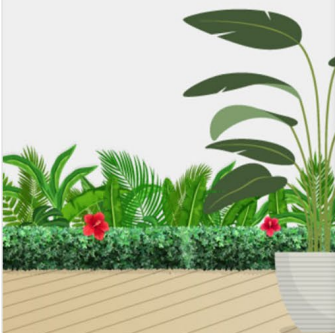









































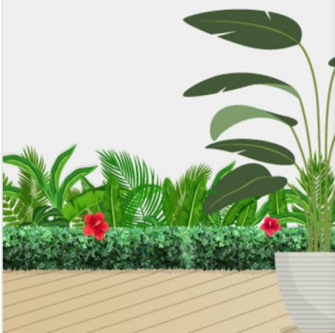









































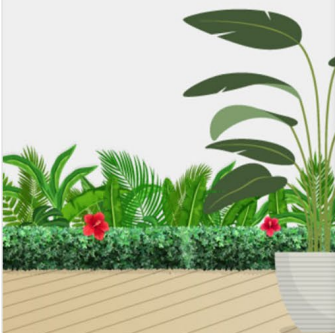









































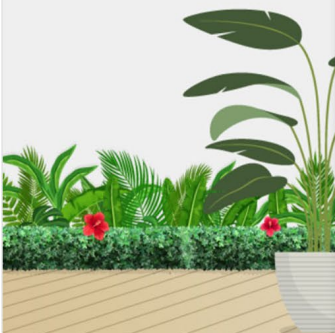









































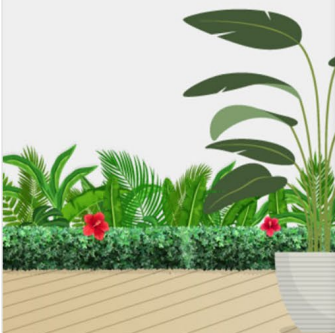









































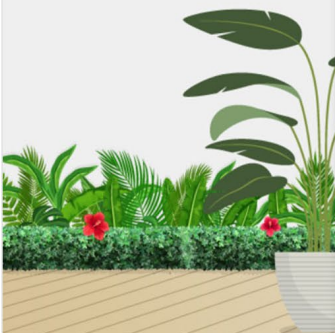









































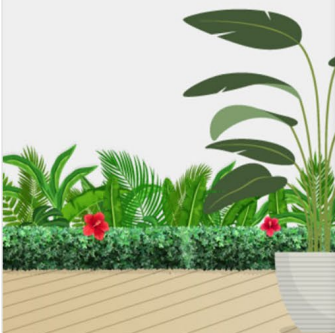









































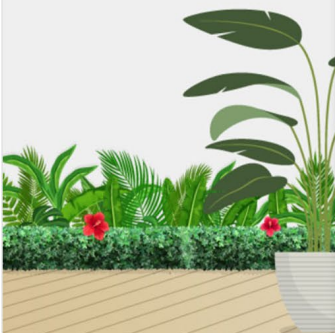









































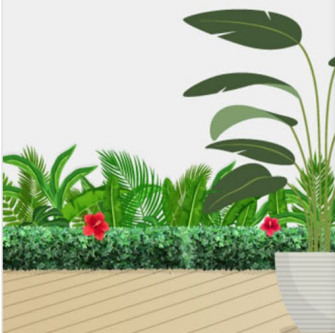









































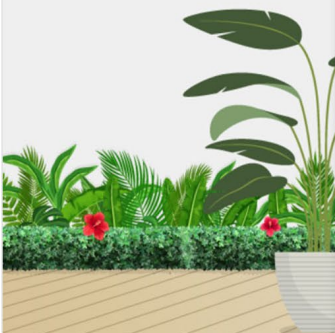









































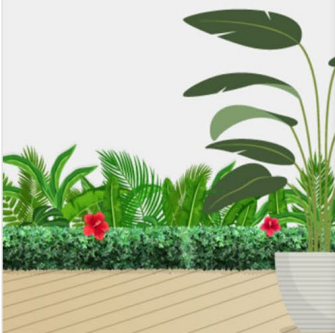









































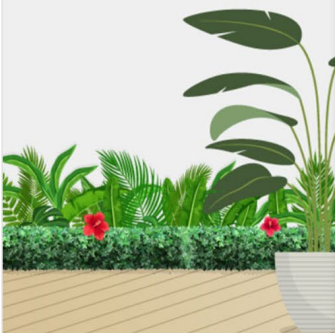









































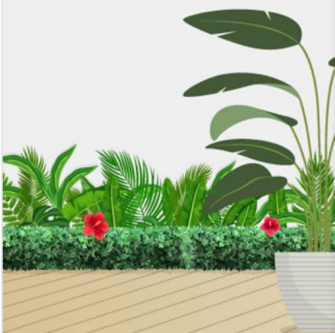









































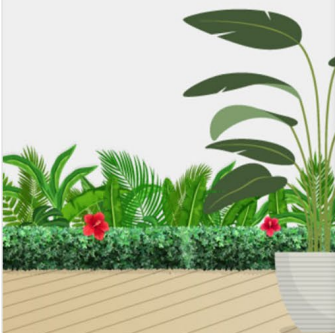









































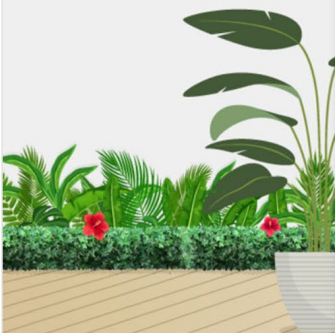



















































Live chat on your booth

www.tawk.to

 Direct Chat Link [Learn more](#)

<https://tawk.to/chat/6013db25c31c9117cb73c280/1et6p032s>

Livechat

Select your chat provider and enter the required parameters

Provider

tawk

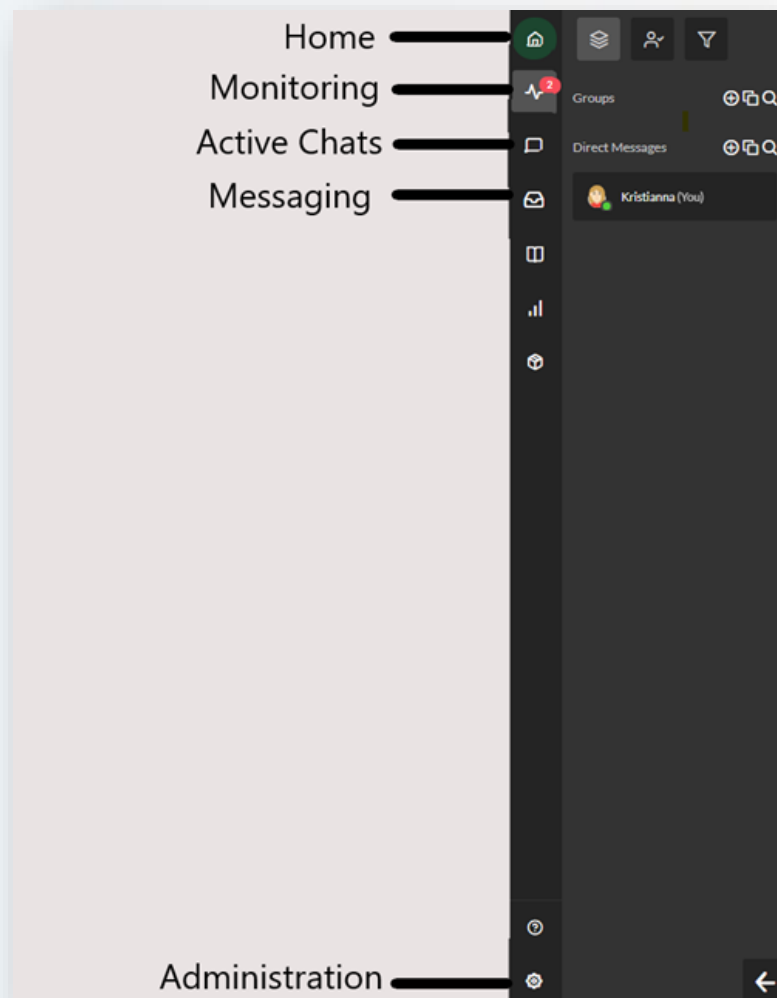
Key

Key is required



Live chat on your booth

www.tawk.to



Monitoring

Shows all individuals visiting the page at that moment.

Active chats

Anyone who writes a message appears here. You will get a notification in this tab when a new message appears.

Messaging

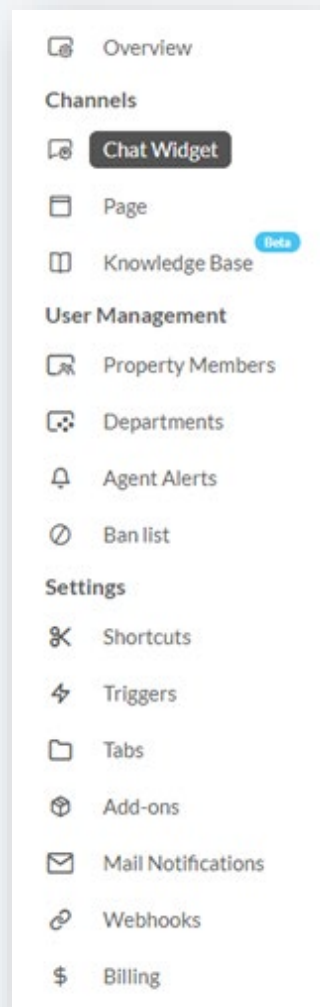
All current and past chats can be found here.

Administration

To update your settings.

Live chat on your booth

www.tawk.to



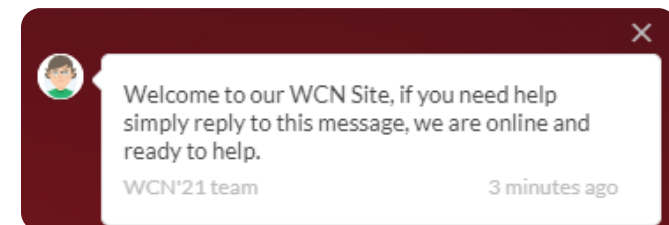
Chat Widget

Customize the appearance of your widget



Triggers

You can set up messages to be sent automatically after a certain amount of time to those with the widget open.




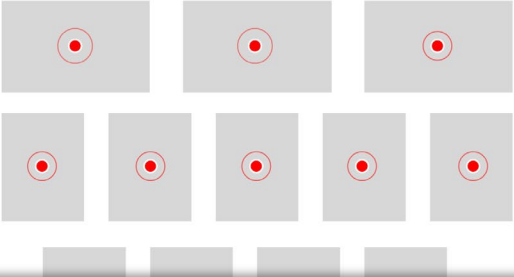
Mail Notifications


Where you can set up what happens to messages received when offline

Leave a message button

International Society of Nephrology (ISN)







Leave question or comment

Please leave a question or comment and we will get back to you.

Your name *

Email *

Subject *

Message *

Contact








Enter contact details

Main contact name

Medical Affairs Team

Contact email

info@product.org

 Live Sessions
 Live Networking
 Program
 Industry Symposia
 Posters
 Showcase
 CME


COMPANY DESCRIPTION

PDFS



BOOTH PERSONNEL


VIDEO 1

VIDEO 2





Dr. Kenneth Welch
Head of Medical Affairs
Talk to me about XYZ. Email me or set an appointment on Calendly.


 +32 2 808 71 81
 kw@theisn.org



Ms Julie Palper
Medical Science Liaison, Product X
I'm free to discuss XYZ by email


 +32 2 808 71 81
 jp@theisn.org


CREATE APPOINTMENT



Have a Question?

https://wcn22.cnvirtual.eu/cnVirtualPortal/_ISN/WCN2022/eposters#/PosterSearch...



Charleigh Claire
15 Minute Meeting
 15 min


Select a Date & Time

POWERED BY Calendly

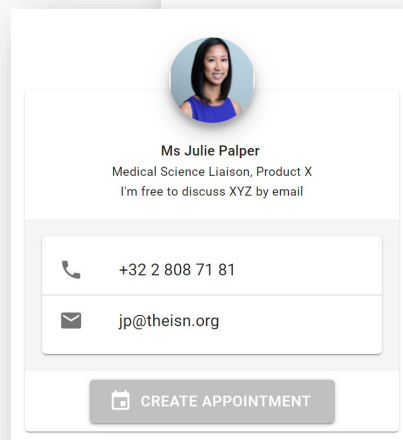
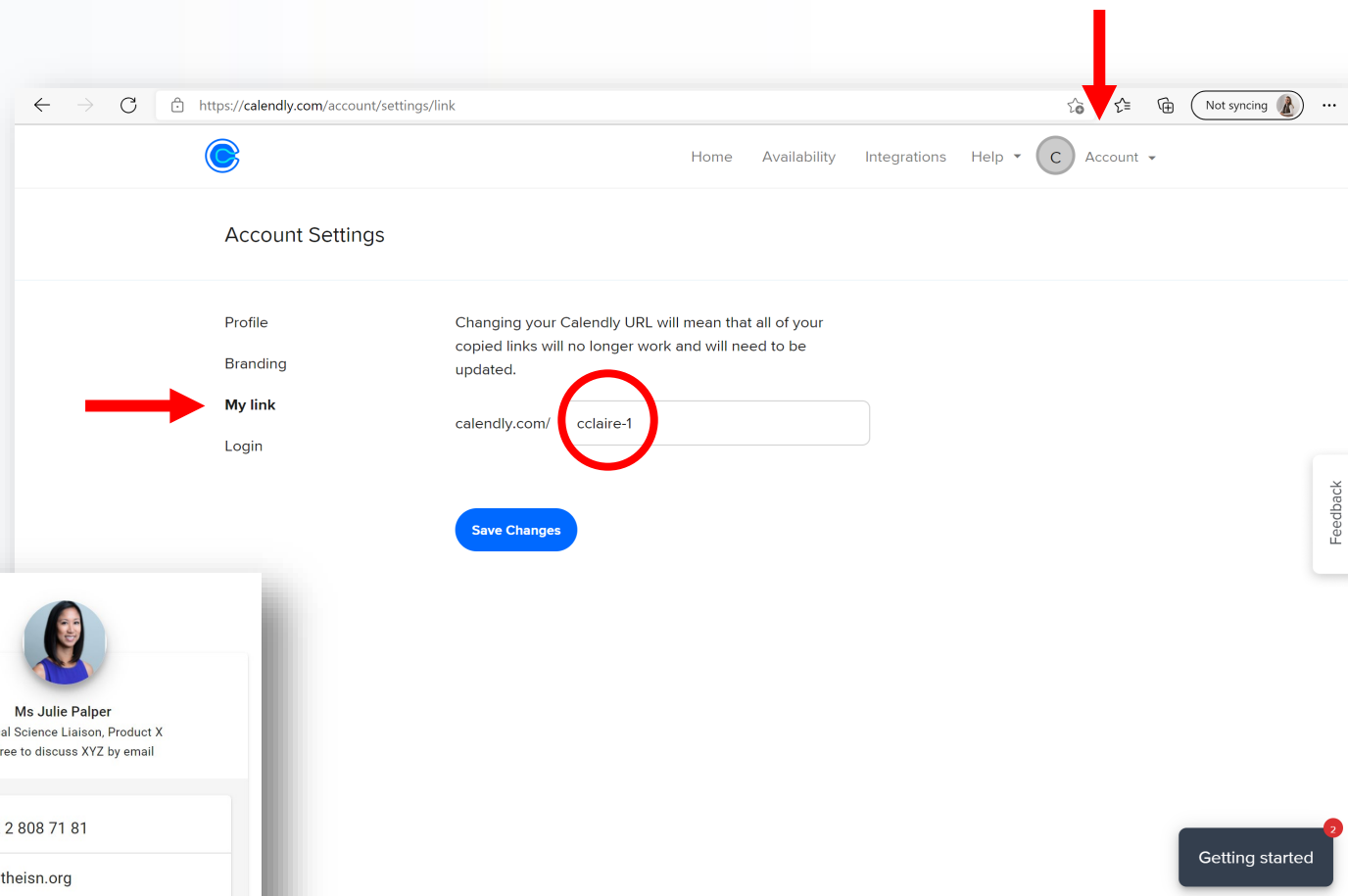
January 2022

< >

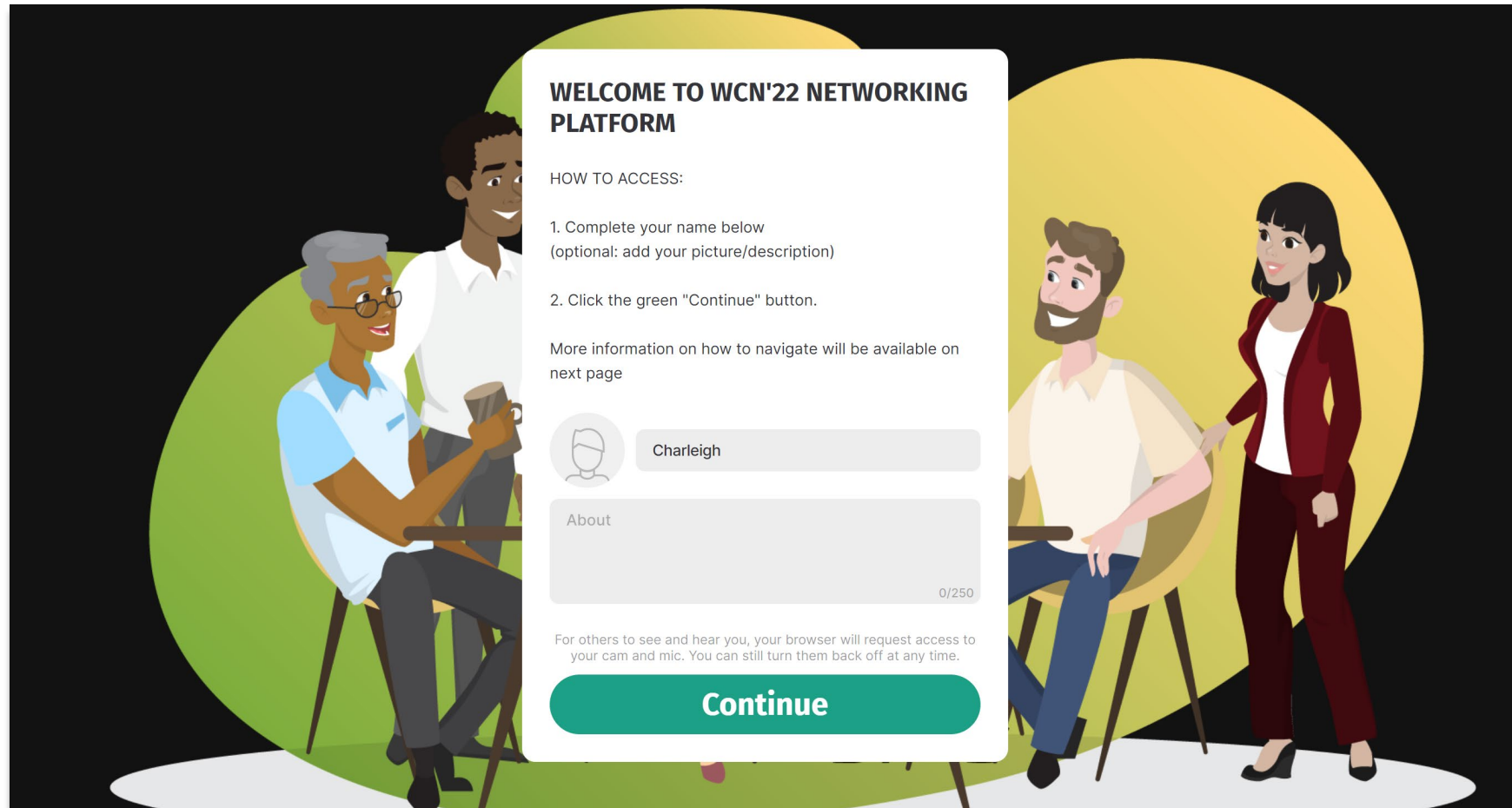
MON	TUE	WED	THU	FRI	SAT	SUN
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

 Central European Time (11:27) ▾

Calendly



Topical Networking



Social Media Wall

#ISNWCN

The virtual Social Media Wall will display all social media posts that include the World Congress of Nephrology's official hashtag #ISNWCN

It's already live – check it out and join the conversation



Booth metrics

Overall WCN report

All exhibitors will receive a WCN'22 statistics report after the congress with information such as: total number of delegates, % breakdown of interests and practice settings, country and region data, and abstract statistics. **This information is general and will not identify any delegate individually.**

Live report

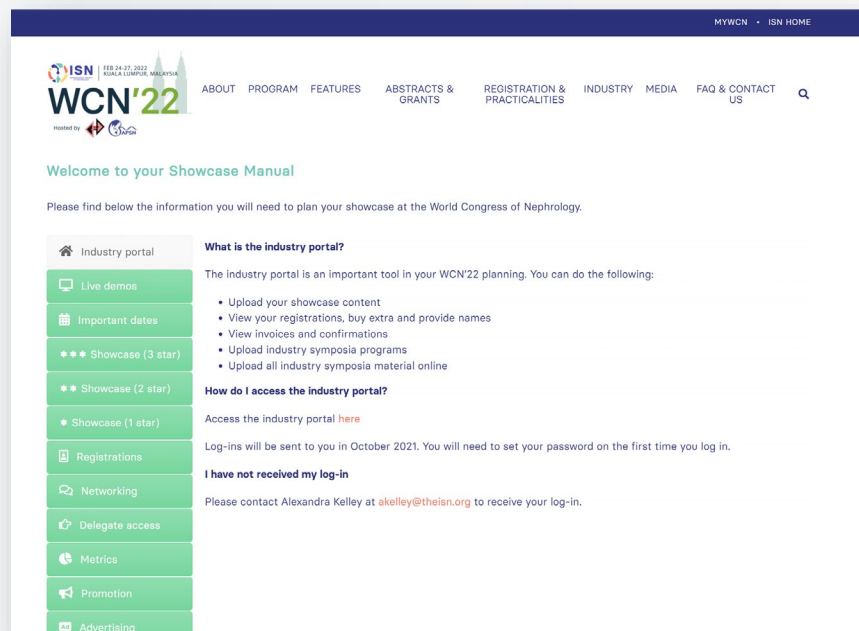
Exhibitors have access to a **live** report to track booth visits. It will show date/time of access, first name, surname and country. In addition, more information will be shown if the delegate has agreed to share data.

Exhibitors may also request a cleaned-up report presentation after WCN


Planning Tools

Manual

<https://www.theisn.org/wcn/industry/showcase-manual/>



MYWCN • ISN HOME


 ABOUT PROGRAM FEATURES ABSTRACTS & GRANTS REGISTRATION & PRACTICALITIES INDUSTRY MEDIA FAQ & CONTACT US

Welcome to your Showcase Manual

Please find below the information you will need to plan your showcase at the World Congress of Nephrology.

Industry portal
 Live demos
 Important dates
 Showcase (3 star)
 Showcase (2 star)
 Showcase (1 star)
 Registrations
 Networking
 Delegate access
 Metrics
 Promotion
 Advertising

What is the industry portal?

The industry portal is an important tool in your WCN'22 planning. You can do the following:

- Upload your showcase content
- View your registrations, buy extra and provide names
- View invoices and confirmations
- Upload industry symposia programs
- Upload all industry symposia material online

How do I access the industry portal?

Access the industry portal [here](#)

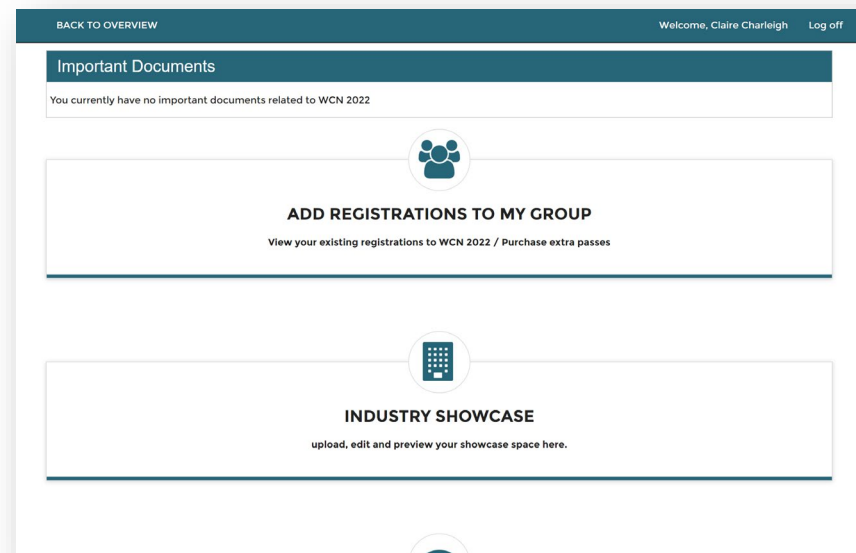
Log-ins will be sent to you in October 2021. You will need to set your password on the first time you log in.

I have not received my log-in

Please contact Alexandra Kelley at akelley@theisn.org to receive your log-in.

Industry Portal


<https://cm.theisn.org/cmPortal/Portal/WCN2022/exhibit>




BACK TO OVERVIEW Welcome, Claire Charleigh Log off

Important Documents

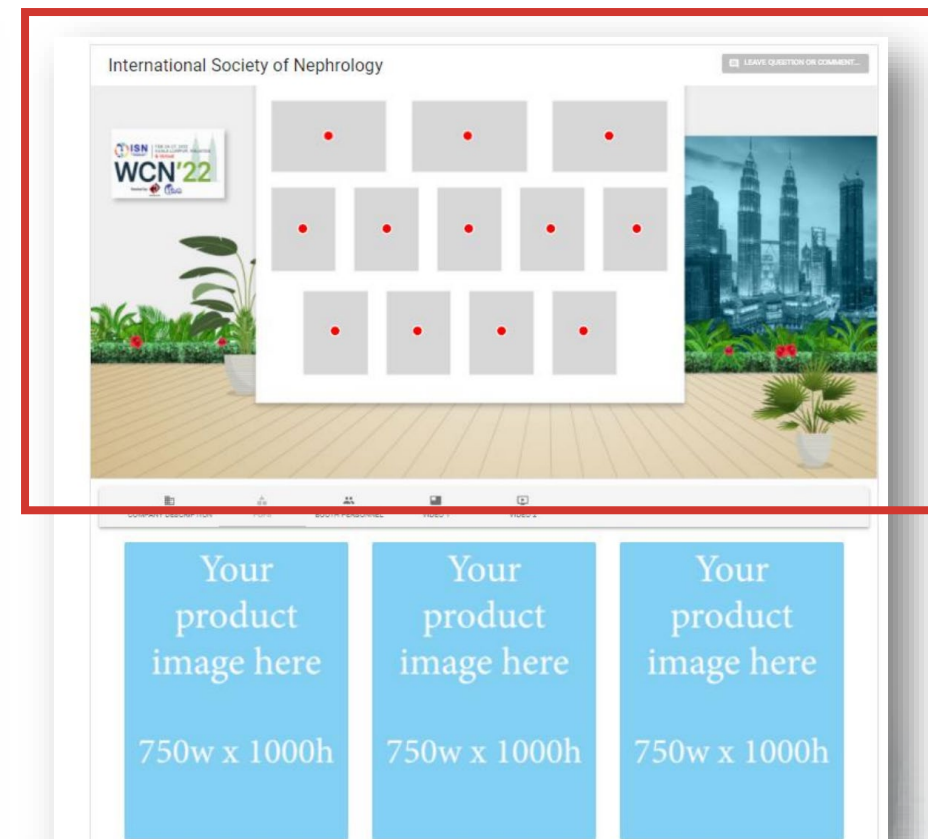
You currently have no important documents related to WCN 2022


ADD REGISTRATIONS TO MY GROUP
 View your existing registrations to WCN 2022 / Purchase extra passes


INDUSTRY SHOWCASE
 upload, edit and preview your showcase space here.

Building your Booth

	★★★	★★	★
Logo display	Largest	Medium	Smallest
Company description	✓	✓	✓
Company logo	✓	✓	✓
Social media	✓	✓	✓
Website	✓	✓	✓
Video(s)	✓ (Up to 3)	✓ (Up to 2)	✗
Ability to schedule meetings	✓	✓	✗
Display contact(s)	✓ (Up to 6)	✓ (Up to 3)	✗
PDF(s)	✓ (Up to 9)	✓ (Up to 6)	✓ (Up to 3)
Metrics	✓ (Daily)	✓ (Post-event)	✓ (Post-event)
Banner (Applies to 1-star only)			✓
Showcase registration(s)		Unlimited	
Full-congress registration(s)	✓ 2	✓ 1	✗
Booth Visual	✓	✓	✗
Ability to use own microsite	✓	✗	✗
Live chat	✓	✗	✗



Example 1

16th Congress of ECCO, July 2-3 & 8-10, 2021

This platform is kindly supported by **abbvie**

My Profile Log out

Home

NOW
Live

Networking

Programme

Satellite Symposia

Industry Exhibition

Help Desk

AbbVie Commercial

LEAVE QUESTION OR COMMENT...

Focused on transforming lives for patients with IBD

PROVEN RESULTS IN CD

COMMITTED TO PEDIATRIC PATIENTS

THE HUMIRA EXPERIENCE

ABBVIE AND HUMIRA LEGACY

HUMIRA IBD PIVOTAL DATA

The HUMIRA experience: creating solutions for your patients

Evolving Goals: Endoscopic Healing
with Dr. Peter Bossuyt

HUMIRA SmPC

Important Safety Information
HUMIRA is contraindicated in patients with active tuberculosis or other severe infections such as sepsis, and opportunistic infections and in patients with moderate to severe heart failure (NYHA class III/IV). It is also contraindicated in patients hypersensitive to the active substance or to any of the excipients; serious allergic reactions including anaphylaxis have been reported. The use of HUMIRA increases the risk of developing serious infections, including hepatitis B reactivation, which may, in rare cases, be life-threatening. Rare cases of lymphoma and leukemia have been reported in patients treated with HUMIRA. On rare occasions, a severe type of cancer called hepatosplenic T-cell lymphoma has been observed and often results in death. A risk for the development of malignancies in patients treated with TNF-antagonists cannot be excluded. Rare cases of pancytopenia, aplastic anemia, demyelinating disease, lupus, lupus-related conditions and Stevens-Johnson syndrome have been reported in patients treated with HUMIRA. The most frequently-reported adverse events across all indications include respiratory infections, injection site reactions, headache and musculoskeletal pain.


Summary of Product Characteristics can vary in countries
Please check the local HUMIRA SmPC accordingly or refer to the HUMIRA SmPC above




abbvie ALL-HUMIG-210051 June 2021


HUMIRA
adalimumab


https://ec21.cmvirtual.eu/cmVirtualPortal/_ecco-ibd/EC21/exhibition-hall


Example 2



16th Congress of ECCO, July 2-3 & 8-10, 2021


This platform is kindly supported by

 My Profile
 Log out


 Live

 Networking



 Programme


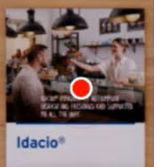
 Satellite Symposia



 Industry Exhibition



 Help Desk


Fresenius Kabi





























 LEAVE QUESTION OR COMMENT...


Example 3



 Home


16th Congress of ECCO, July 2-3 & 8-10, 2021


This platform is kindly supported by



 My Profile
  Log out


 NOW
Live

 Networking

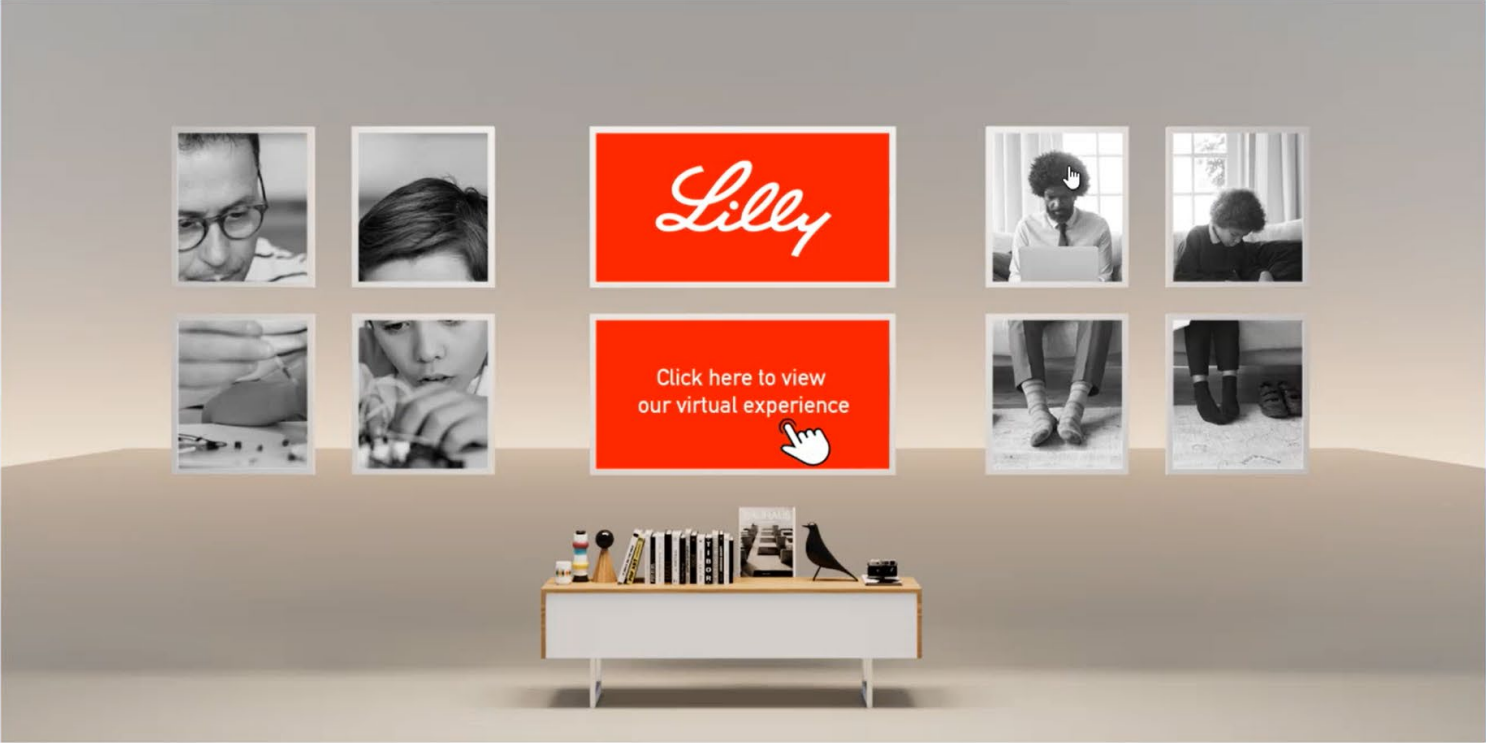
 Programme

 Satellite Symposia

 Industry Exhibition

 Help Desk

Eli Lilly
 [LEAVE QUESTION OR COMMENT...](#)



A virtual stage presentation for Eli Lilly. The stage features a large red Lilly logo in the center. Below it, a red button reads "Click here to view our virtual experience" with a hand cursor icon. The stage is flanked by two rows of three small video thumbnails each, showing various people. In front of the stage is a white console table with books, a small bird figurine, and other decorative items.

Upcoming deadlines

Important dates



October 2021	Industry showcase manual released
November 23, 2021	Q&A webinar for exhibitors #1
December 1, 2021	Deadline to book industry showcase
December 14, 2021	Content deadline: Dec Edition Ad in Congress E-Newsletter & Article in E-Newsletter
January 11, 2022	Q&A webinar for exhibitors #2
January 13, 2022	Content deadline: Jan Edition Ad in Congress E-Newsletter & Article in E-Newsletter
January 21, 2022	Submit topic and logo for <i>Topical Networking Room</i>
January 24, 2022	Submit visual for <i>Ad on Congress Platform</i>
February 10, 2022	Content deadline: <i>Ad in Congress E-Newsletter & Article in Congress E-Newsletter</i>
February 10, 2022	Submit requested timeslot and content for <i>Push Notification</i>
February 10, 2022	Submit requested timeslot, platform and content for the <i>Social Media Post</i>
February 10, 2022	Submit content for <i>Delegate Bag Insert</i>
February 11, 2022	Content deadline: Feb Edition Ad in Congress E-Newsletter & Article in E-Newsletter
February 15, 2022	Deadline to provide names of complimentary registrations
February 21, 2022	Exhibitors to complete final checks of industry showcase
February 25, 2022	Industry showcase opens 8am CET / 3pm MYT
February 27, 2022	Industry showcase closes
May 31, 2022	WCN remains open

If you need support during WCN



TECHNICAL BOOTH ISSUE

Either

Send email to Alex Kelley at
akelley@theisn.org

Or

Send Charleigh message on the
Networking page



LOG-IN / YOUR PROFILE

Either

Send email to
registrationswcn@theisn.org

Or

Send message to helpdesk on
www.theisn.org/wcn

For quickest response, please always reference the exhibiting company name or your registration #

How to access your booth



DESIGNS ARE DRAFTS AND SUBJECT TO CHANGE

Community Hub



DESIGNS ARE DRAFTS AND SUBJECT TO CHANGE

Meet the Speakers



Speaker search

Search by name, institute or country



Noor Hisham Abdullah
Malaysia



Rafidah ABDULLAH
Malaysia



Afiatin Abdurahman
Indonesia



Ali Abu-Alfa
Lebanon



Dwomoa Adu
Ghana



Curie Ahn
South Korea



Mariam Priya Alexander
United States



Hans-Joachim Anders
Germany



Lucia Andrade
Brazil



Carmen Avila-Casado
Canada



Linda Awdishu
United States



Zehra Aydin
Turkey

DESIGNS ARE DRAFTS AND SUBJECT TO CHANGE

Thank you

113 countries

