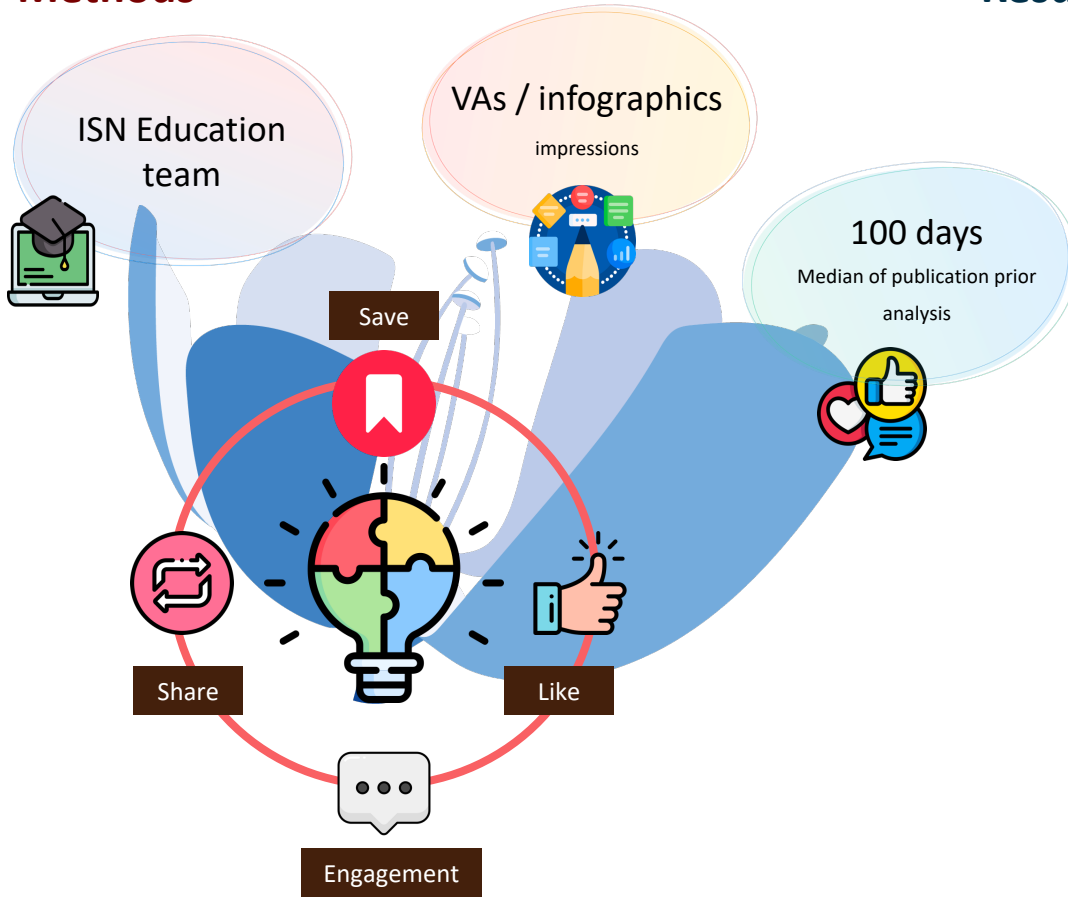


Reach of ISN Education Visual Abstracts via Different Social Media Platforms



Methods



Results

Platform	VA Impressions N = 74,294	TRANSFORM	Green Nephrology	NephTrials	REVEAL CKD	IgA Nephropathy 2023
X	37,314	4,296	14,816	2,967	2,239	12,996
IG	20,612	17,596	632	480	612	1,292
in	10,039	1,064	2,845	459	937	4734
f	6,329	779	540	542	3,777	691

VAs: visual abstracts; IG: Instagram; SoMe: social media

Conclusion: Overall, X (Twitter) had the maximum number of impressions, followed by IG, Facebook and LinkedIn. SoMe is indeed a very useful and efficient tool for rapid dissemination of information to a larger audience.

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